

# StriveTogether Cradle to Career Network



## OUR IMPACT

11+

Million Children

One Community at a Time

7+

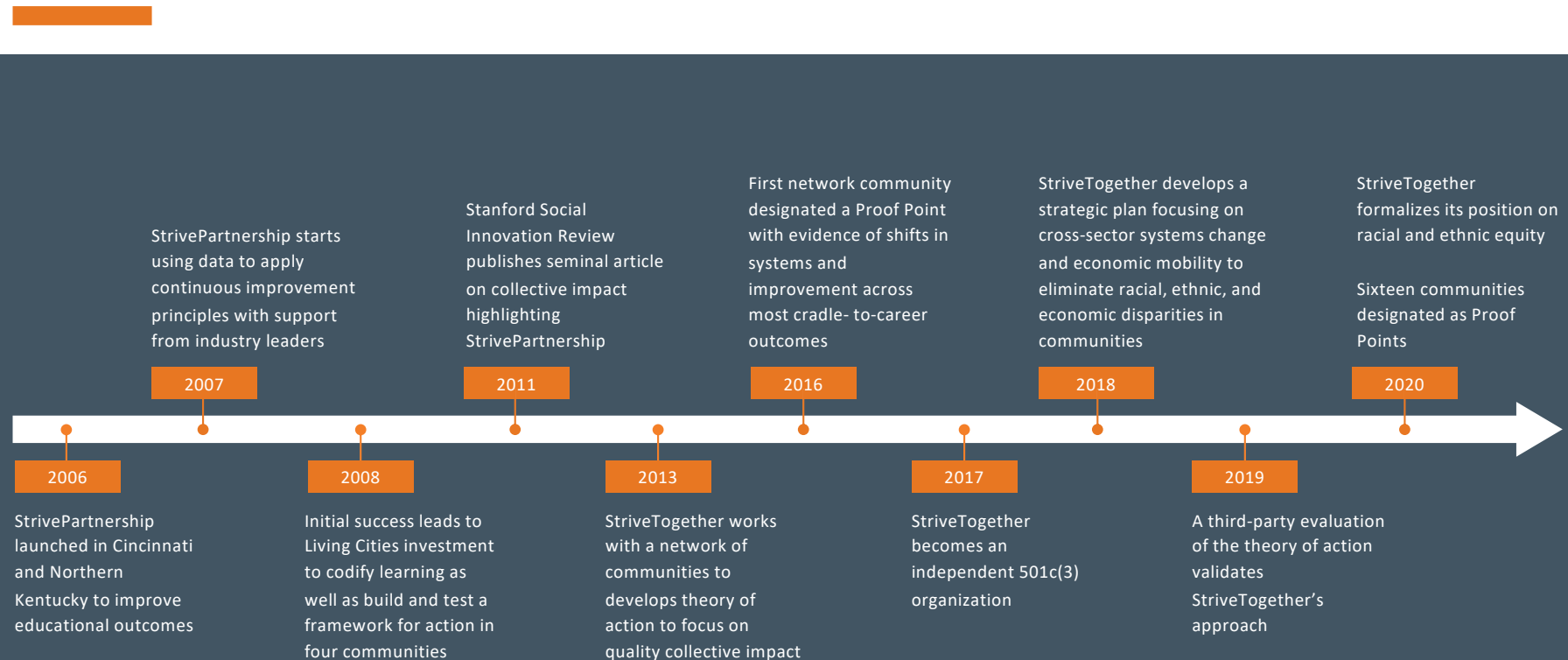
Million Children of Color

## OUR REACH

69

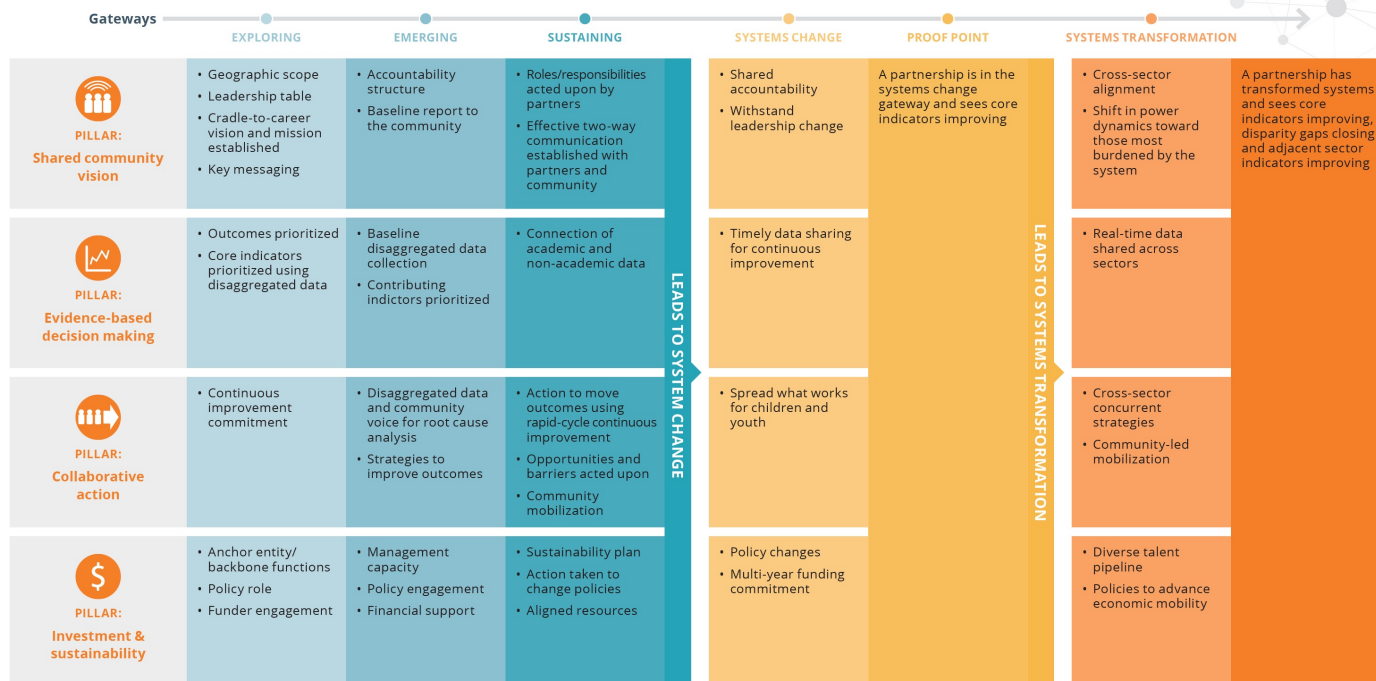
Cradle-to-Career Partnerships

# evolution of a movement



# StriveTogether Theory of Action™

Getting better results for every child, cradle to career



[CLICK HERE TO LEARN MORE ABOUT THE THEORY OF ACTION](#)

# StriveTogether Theory of Action™

## Principles



Engage the Community



Advance Equity



Continuous Improvement



Leverage Existing Resources

## Pillars



Shared Community Vision



Evidence-Based Decision Making



Collaborative Action



Investment & Sustainability

## Gateway

Exploring

Emerging

Sustaining

Systems Change

Proof Point

Systems Transformation





# how do we get there

Proof point communities have changed systems to get better results for young people.

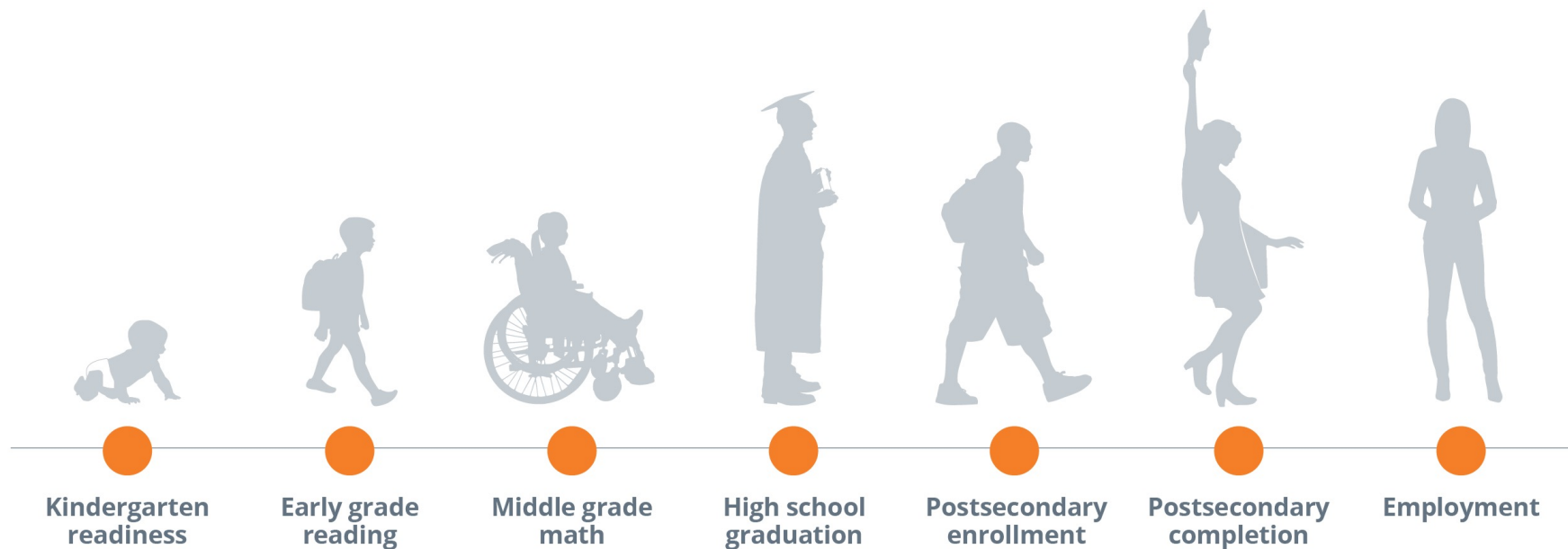


StriveTogether Proof Point communities have each achieved 4 or more examples of systems transformation along the cradle-to-career roadmap.



# roadmap to success

We focus on key outcomes to ensure communities are prioritizing economic success among Black, Indigenous, Latinx youth and children living in poverty.



# what we do

We work in communities to improve mobility for Black, Indigenous, and Latinx youth and families by achieving equity in actionable milestones along the [StriveTogether Theory of Action™](#).

We assume [five key roles](#) to develop the capacities of communities to enable them to tackle this transformative work.



Convene



Coach



Codify



Invest



Influence

Our leadership in these roles help communities working towards change build [critical capacities](#) needed to support the success of every child.



Policy, Advocacy  
& Mobilization



Communications  
& Engagement



Practice Improvement  
& Acceleration



Leadership  
& Talent



Data  
& Information



Sustainable  
Resources



Equity

# results & bright spots

NUMBER OF OUR PARTNERSHIPS WITH OUTCOMES IMPROVING



31

Kindergarten  
Readiness



37

Early Grade  
Reading



43

Middle Grade  
Math



54

High School  
Graduation



17

Postsecondary  
Enrollment



27

Postsecondary  
Completion

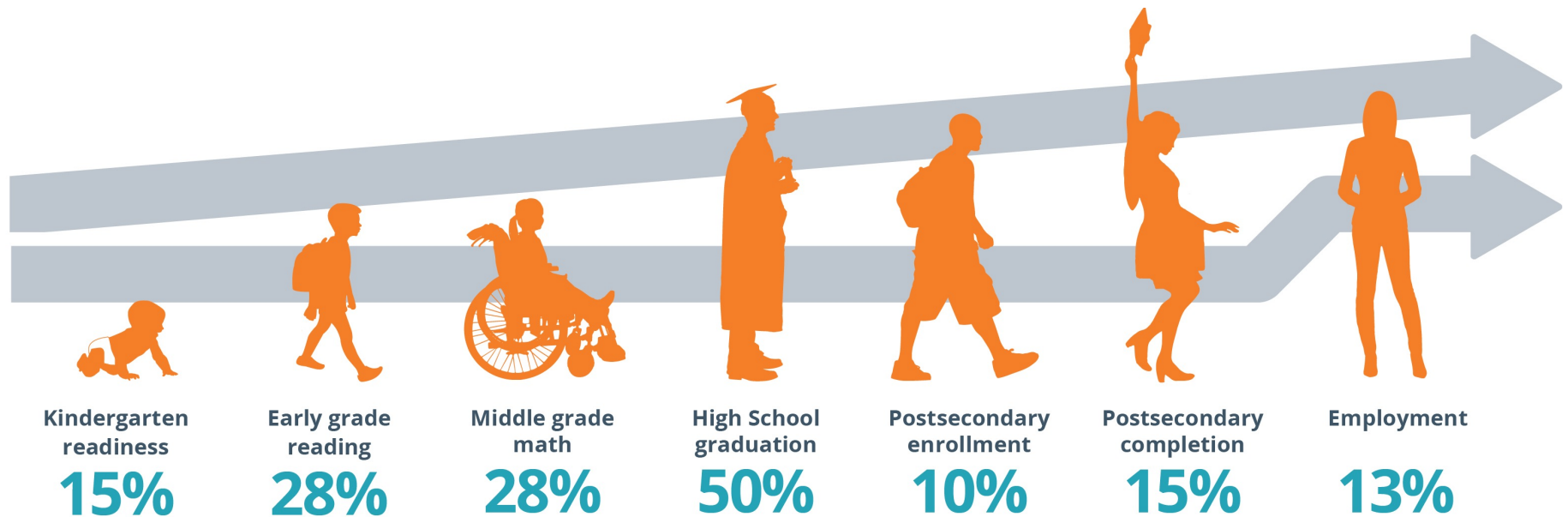


15

Employment

# results & bright spots

NUMBER OF OUR PARTNERSHIPS WITH DISPARITY GAPS CLOSING



## our commitment

When we are willing to put the needs of children above the preservation of institutions it positively impacts mobility for youth and families.





## the challenge

In Spartanburg, SC, schools with the highest concentration of poverty have the lowest levels of third-grade reading proficiency.



## the solution

Continuous improvement was introduced in four schools with high concentrations of poverty.



## the outcome

Third-grade reading proficiency increased 60% during the academic year.





## the challenge

In Tacoma, WA, just more than half of students graduated from high school.



## the solution

Community mobilized to help every child succeed, cradle to career. Set a bold, time-bound goal to increase graduation rates to 50% by 2020.



## the outcome

Graduation rates increase to 89.8% in 2019.





## the challenge

Home to 10% of the nation's students, Texas ranked 37<sup>th</sup> among states in education funding and 12<sup>th</sup> in terms of poverty.



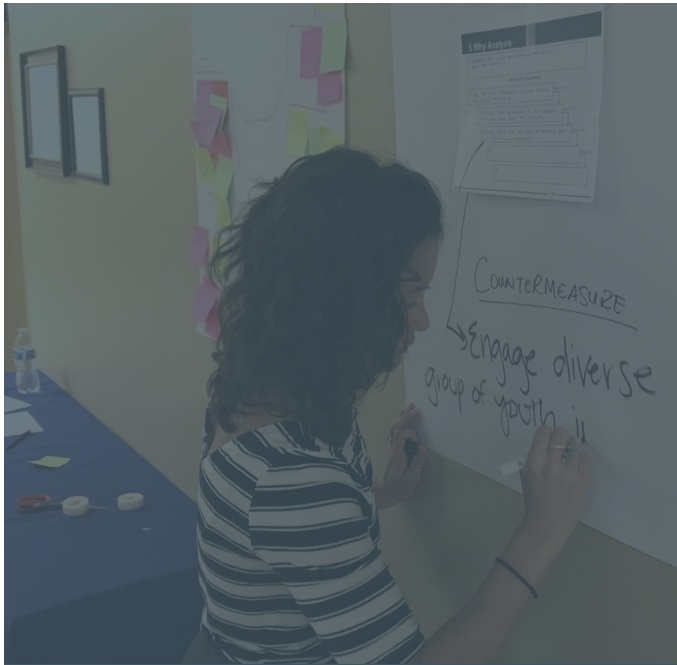
## the solution

A statewide coalition mobilized around data and advocated for equitable school finance reform.



## the outcome

House Bill 3 signed into law, investing \$6.5 billion to support equitable education outcomes.



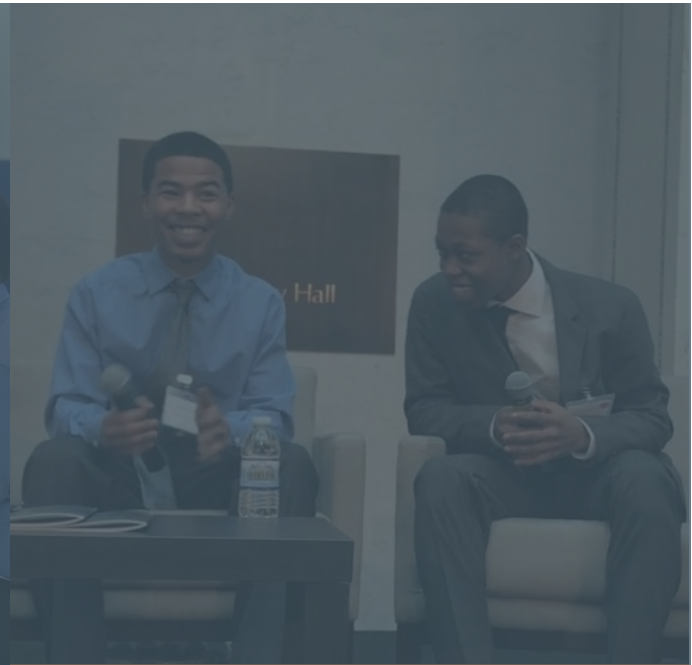
## the challenge

In Chicago, many young people are unconnected to education and employment.



## the solution

Working with city and county policymakers, advocated to shift resources to address barriers to education and employment.



## the outcome

\$15 million investment has led to hundreds of young people connected to education and employment.



## the challenge

In Tulsa, OK, the pandemic deepened the digital divide for students of color and students living in poverty.



## the solution

Using census tracts, internet access maps revealed significant disparities. Data shared with the Mayor's office, school system and other stakeholders.



## the outcome

Secured \$5.6 million in state COVID relief funding to subsidize internet service for up to 20,000 families of public school students.

# proving it's possible

## WHY OUR WORK MATTERS

### RACIAL EQUITY

Racial equity is at the core of what we do and who we are.

**49%**

of Network closing a disparity gap in at least two outcome areas.

*33 partnerships*

### ECONOMIC MOBILITY

Our cradle-to-career roadmap is the pathway to economic mobility.

**54%**

of Network improving early grade reading outcomes.

*Third grade reading proficiency is the greatest predictor of economic mobility.\*  
37 Partnerships*

\*Urban Institute

### SYSTEMS TRANSFORMATION

Data informs system changes for better outcomes.

**16**

Partnerships achieving systems change.

*Including tangible shifts in local and state policy, power dynamics and resource allocation.*

## The Ultimate Result We Drive Toward: Systems Organized Around Youth, Not Institutions

