



# 2016 ANNUAL REPORT: Making Life Better for Everyone.



River Region United Way





A photograph of a man and a young girl at a playground. The man, on the left, is smiling and looking towards the camera. The girl, on the right, is wearing glasses and a white t-shirt with the words "LIVE UNITED" printed in blue capital letters. She is holding onto a red metal structure of a playground, possibly a monkey bar or a climbing frame, and is also smiling. The background shows a brick wall and some greenery.

## **Our Mission**

**To advance the common good by uniting volunteers, donors and community partners to improve the quality of life in the River Region.**



# A Message from Our President & CEO

Dear Friends of the River Region United Way,

On behalf of the 135,000 people each year who find themselves in need of the programs funded by United Way in our River Region, thank you for making life better for everyone in 2016.

This is an exciting time with many opportunities on the horizon. First and foremost is moving forward with the important business of community needs assessment. What differentiates the River Region United Way from so many other nonprofits is the very thing that also makes us relevant to the communities we serve. It is our work – assessing community needs in Autauga, Elmore, Lowndes, Macon and Montgomery counties. These regular assessments allow us to identify the most acute needs in our communities, so that we can acquire the resources necessary to address those needs and allocate funds accordingly.

We know that the foundations of strong communities include quality education, financially stable families and good public health for all citizens. This work is best accomplished by all of us – working together – to help everyone achieve their full potential and live independent and productive lives.

Thank you, once again, for demonstrating your outstanding support of our ongoing mission to improve the quality of life for everyone in the River Region. We are committed to advancing the common good, and we are honored to do this work with you at our side.

Because of you, our United Way works for all of us.

Serving in partnership,



**Jimmy Hill**  
President & CEO  
River Region United Way

# Focus Areas and Affiliate Agencies

The River Region United Way works closely with 40+ affiliate agencies and community partners in three key impact areas: Education, Income and Health. These nonprofit organizations provide programs and services that impact the lives of 135,000 people

annually in Autauga, Elmore, Lowndes, Macon and Montgomery counties. To learn more about our affiliate agencies, go to [RiverRegionUnitedWay.org/agencies](http://RiverRegionUnitedWay.org/agencies).



## EDUCATION

Helping children and youth achieve their potential

- 2-1-1 Connects South Central Alabama
- Aid to Inmate Mothers (AIM)
- Boy Scouts of America, Tukabatchee Area Council
- Boys & Girls Clubs of the River Region
- Brantwood Children's Home
- Family Guidance Center of Alabama
- Family Support Center
- Girl Scouts of Southern Alabama
- HandsOn River Region
- Maxwell-Gunter Youth Activities
- PASS: Peers Are Staying Straight
- SAYNO in the Montgomery Area
- Second Chance Foundation
- YMCA of Montgomery, Wetumpka and Millbrook
- YMCA of Prattville

**Education, Income and Health categories reflect the primary taxonomy code for each affiliate agency as provided by 2-1-1 Connects South Central Alabama.**



## INCOME

Promoting financial stability and independence

- 2-1-1 Connects South Central Alabama
- Community Action Agency of Central Alabama
- Goodwill Industries of Central Alabama
- Mary Ellen's Hearth at Nellie Burge
- Montgomery Area Council On Aging (MACOA)
- Salvation Army



## HEALTH

Encouraging healthy lifestyles and promoting well-being

- 2-1-1 Connects South Central Alabama
- American Cancer Society
- American Heart Association
- American Red Cross of Central Alabama
- ARC of Eastern Elmore County
- Autauga/Western Elmore ARC
- Catholic Social Services
- Chemical Addictions Program
- Child Protect, Children's Advocacy Center
- Children's Center of Montgomery
- Easter Seals – Camp ASCCA
- Easter Seals Central Alabama
- Family Sunshine Center
- Gift of Life Foundation
- Health Services, Inc.
- Hospice of Montgomery
- Lighthouse Counseling Center
- Medical Outreach Ministries
- Mental Health America in Montgomery
- Montgomery Area Nontraditional Equestrians (MANE)
- Montgomery ARC
- Sickle Cell Foundation of Greater Montgomery

# Board of Directors

**Chair of the Board and  
Chief Volunteer Officer**  
Katherine J. Webb



*RRUW Leadership: President and CEO Jimmy Hill, from left, Chair of the Board Katherine J. Webb and Board Treasurer Russell Sinco.*

As the governing board of the River Region United Way, these volunteers determine strategy and make decisions on policy and fundraising issues. In 2016, the Board continued to advance the mission and purpose of the River Region United Way. In keeping with the organization's strategic goals, the Board took steps to reduce operational overhead, protect the organization's assets, and ensure the maximum amount of dollars were used at the program level to address community needs.

## ADVISORS TO THE BOARD

These volunteers share their experience and expertise by serving in an advisory capacity to assist the Board as needed.

### *Finance Committee:*

Roger Spain

### *Investment Committee:*

Andy Flowers

### *Marketing & Communications Committee:*

Lisa Beers  
Carol Gunter  
Ken Hare  
Laura Hicks  
Darryl Hood

Rick Jackson  
Tina McManama  
Cindy Scott  
Helen Taylor

### **Treasurer** Russell Sinco

Holly B. Adcock  
Eric D. Alford  
Jeremy Arthur  
Victoria Belton  
Deborah Hill Biggers  
Robert W. Birmingham  
Elton Brooks  
Jacqueline A. Brooks  
Ben Bruce  
Terrie Channell  
Wendy R. Coleman  
Christine Cook  
Jack W. Daniels, Jr.  
Shena Davidson  
R. Guy Davis, Jr.  
Mitchell Dubina  
Jon Foshee  
Steve Fox  
Jason Goodson  
Frank Greco  
Rhea Ingram  
Cecily Jackson  
JeNo James  
Adrian D. Johnson  
Chris Lee  
Joyce Loyd  
Thomas L. "Lee" Macon  
Saxon Main  
Katanga A. Mants  
Joseph F. Mathis  
Clay McConnell  
Purser J. "Mac" McLeod  
Omar Neal  
Steven Reed  
Clinton Richardson  
Rhonda Sibley  
Chris Susock

### *Ex-Officio Members*

**Campaign Chair**  
William "Bill" Wallace

**Community Council Chair**  
Derrick Cunningham

**Allocations Committee Chair**  
Renee Williams



# Community Council



President and CEO Jimmy Hill, from left, V.P. of Community Impact Ann S. Cooper and Community Council Chair Derrick Cunningham.

The Community Council is charged with assessing needs in our communities – identifying acute unmet needs and the most pressing issues facing the River Region.

**Chair of the Council**

Derrick Cunningham

**Chair-Elect**

Donna Cooper

**Vice Chair**

Traci A. Howell

LaVennia Anthony

Beth Biggs

Brenda Brown

Adam Causey

Laura Chambliss

Mona Davis

Kay Dobbs

Bonnie Evans

Mark Hope

Homer Horton

MaCheá Jones

Cathy Martin

Kaneshia McCollum

Steffanie Patterson

Jackie Peterson

Lydia Pickett

Cayce Rogers

Rodger Selph

Kiley Sims

Rachel Skipworth

Dicie Smith

Fran Taylor

Renee Williams

Casey Wylie

Neal Zeanah

# Allocations Committee



Allocations Committee Chair Renee Williams, right, with Committee member Donna Cooper.

The Allocations Committee reviews funding applications from RRUW affiliate agencies, makes site visits to ensure compliance and accountability, and recommends allocation amounts for consideration by the Board of Directors.

**Chair of the Committee**

Renee Williams

Henry L. Jackson

Pamela E. King

Suman Majumdar

**Immediate Past Chair**

Scott Grier

Amanda W. Mercado

Kameke Mitchell

Drew D. Moore

Jennifer Asbury

Michael Bird

Wes Blake

Doryan Carlton

Laura Chambliss

Donna Cooper

Jason A. Crutchfield

Cheryl G. Davis

Kay Dobbs

Bonnie Evans

Jason K. Gardner

Anna Goldman

Keina C. Houser

Tara Hutchison

Charles Jackson

Jeremy Moreland

Daniel Oakley

Dawn Owens

Janice Patrick

Steffanie Patterson

Alan Reeves

Charles J. Reynolds

Joe Robison

Tyler Sexton

Draper Stanford

Fran Taylor

Clare Watson

Joey White

Greta L. Williams

Rodney Zeigler

# Day Of Action

The 2016 United Way Day Of Action provided 166 volunteers from local businesses with a meaningful, impact-oriented service opportunity. The project helped provide nutritious meals to hundreds of low-income senior citizens by partnering with the Montgomery Area Council On Aging (MACOA), a United Way affiliate agency.

The Day Of Action helped shine a spotlight on some of the basic needs in our communities, and encouraged people to take action and make a positive impact by volunteering with the United Way or one of our agencies.



**1,151**  
frozen meals delivered on  
River Region United Way's  
Day of Action

**366** senior citizens  
on MACOA's  
Meals on Wheels waiting list

**166** total  
volunteers  
participated  
**20** companies  
provided  
volunteers

United Way  
River Region United Way  
**2016 DAY OF ACTION**

**1** Signature  
Sponsor 

**2-1-1**  
Information on other  
services through 2-1-1 was  
provided to each senior

[www.RiverRegionUnitedWay.org/DayOfAction](http://www.RiverRegionUnitedWay.org/DayOfAction)



The River Region United Way partnered with Kimberly Clark's Depend brand for a grant to help meet this need on the 2016 Day of Action. Approximately 1,151 frozen meals were prepared by the Courthouse Café and Wind Creek Hospitality's "Good to Go" food truck, and were then packaged and frozen by volunteers for distribution on June 21. Meal delivery volunteers brought the frozen meals to the homes of 366 seniors on MACOA's waiting list. We're already looking forward to our 2017 Day Of Action service project!





# Campaign Volunteers

## CAMPAIGN LEADERSHIP

**Bill Wallace**  
2016 Campaign Chair

**Jimmy Stubbs**  
2016 Campaign Vice Chair

## CAMPAIGN CABINET

Holly Adcock  
Anita Archie  
Terry Barber  
Carl Bartlett  
Cassandra Crosby  
Eric Duncan  
Caryn Hughes  
Kevin Ketzler  
Lee Macon  
Greg McClellan  
Tom Methvin  
Eric Morgan  
David Mowery  
Steven Reed  
Don Rickard  
Beverly J. Stabler  
Richard M. Stabler  
Russ Tyner

2016 Campaign Chair Bill Wallace (left) and Campaign Vice Chair Jimmy Stubbs.

Our campaign volunteers acquire the resources - both human and financial - required to address the needs in our communities.

Under the leadership of Bill Wallace in 2016, members of the Campaign Cabinet, more than 30 Loaned Executives from area businesses, as well as Employee Campaign Coordinators contributed thousands of hours of volunteer support. Their involvement broadened our reach and increased our impact throughout the River Region, helping to do what our staff alone could not accomplish.

The 2016 Campaign included nearly 200 workplace giving and agency campaigns from every county in the River Region. Nearly 10,000 donors contributed more than \$4.4 million. With this outpouring of community support, nearly 135,000 individuals will benefit directly from the programs and services provided by United Way and its 40+ agencies.

## LOANED EXECUTIVES

Shelley Barnes  
Jamie Brown  
Ken Carrick  
Chappell Chancey  
Brad Cockerham  
Troy Eastman  
Krystal Floyd  
Vicki Griffin  
Lindsey Griffis

Jason Heuermann  
Melissa Hill  
Cindy Howton  
Chris Ingram  
Phillip Johns  
Jo Ann Johnson  
Theresa Johnston  
Carmen Jones  
Dallas Jones

Staci Kelley  
Candice King  
Jason Kocher  
Barbara Long  
Paula Mathis  
Kacie McCloud  
Amanda Meeks  
Susan Morrow  
Mia Mothershed

Lindsey Oswalt  
Jenna Roton  
Kelly Sedgwick  
Austin Spangler  
Mike Talbot  
Chad Taunton  
Helen Taylor  
Kimberly Waldrop



Photo credit: Carter Photography & Design



(l to r) 2016 Campaign Chair Bill Wallace and Campaign Cabinet members Lee Macon, Holly Adcock, Carl Bartlett and Greg McClellan.



RRUW President and CEO Jimmy Hill and V.P. of Resource Development Alicia Schneider were grateful to have Baptist Health sponsor the Loaned Executive program in 2016.



Photo credit: Carter Photography & Design



Bill Wallace, with members of his Campaign Cabinet, signs a check for \$4,401,078 to present at the Recognition & Results event.



Ms. Cantrell's kindergarten class at Halcyon Elementary School raised the most money for RRUW of any class in the school. The school raised \$1,931.22, more than double what they raised the year before.



Alfa contributed the time of six of their associates to be Loaned Executives for this year's Campaign. (l to r) Shelley Barnes, Chappell Chancey, Barbara Long, Brad Cockerham and Carmen Jones. Not pictured: Phillip Johns.



Montgomery Biscuits owner Sherrie Myers, second from right, presents a check for the proceeds of the Biscuits Charities Night Jersey Auction to V.P. of Resource Development Alicia Schneider, left, Campaign Chair Bill Wallace and President and CEO Jimmy Hill, right.



Loaned Executives Krystal Floyd, Susan Morrow and Jamie Brown at a training session at Lighthouse Counseling Center.

# Tocqueville Society

*of the River Region United Way*



When he came to America in 1831, Alexis Charles-Henri Clérel de Tocqueville traveled extensively, including many parts of Alabama, recording his observations of life in the young nation. Perhaps his most important observation was that Americans helped each other in times of need. Named in his honor, the Tocqueville Society of the River Region

United Way was formed in 1987 to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level. This notable society is designed to deepen the understanding, commitment and support of RRUW, helping to create long-lasting changes by tackling our community's most critical issues.

## Ordre de Fraternité

Margaret and Jimmy Lowder ♣

## Ordre de Liberté

Joyce\* and John Caddell  
Bobby Weil, Sr.\* ♣

## Membres de la Société

Ginny and Eddie Adair  
Mary and Sam Adams  
Ann and John Albritton, Jr.  
Jane and Greg Allen  
Jake Aronov  
Loree and Owen Aronov  
Nan and Ronnie Barganier  
Amelia and Rocky Barnes  
Bonnie and Carl Barranco  
Linda and Sandy Benkwith  
Sally and Young Boozer, III  
Lynda and Dave Borden  
Maureen and Arthur Britton  
Cathy Caddell and Charlie Warnke  
Dorothy Cameron  
Gail and George Clements  
Julie and Lanny Crane  
Katherine and Eric Crum  
Elizabeth Crump  
Jennifer and Glenn Crumpton  
Ginny and Ben Cumbus  
Suzanne and Steve Davidson  
Morris Dees  
Leah and Chris Dubberly  
Nancy and Lee Ellis  
Laura and Barrie Harmon, III

Camille and Inge Hill, Jr.  
Joyce Hobbs ♣  
Gene and Ray Ingram  
Kent and Mike Jenkins, IV  
Mary and Keith Karst  
Sug and Tommy Keene  
Jeila and Knox Kershaw  
Jane and Jim Klingler  
Eleanor and Pee Wee Kohn  
Pat and Jerry Kyser, Sr.  
Gage and Mark LeQuire  
Mary Lynne Levy  
Carol and Jamie Loeb, Jr.  
Joan Loeb ♣  
Cindy and Gaeton Lorino  
Laura and Mike Lockett  
Lucy and Hans Luquire  
Suzy and Jim Massey, III  
Heather and William McConnell  
Jennifer and Forrest McConnell, III  
Kathie and Mac McLeod, Jr.  
Carla and Ted Meadows  
Amy and Tom Methvin  
Susu and Temple Millsap, III  
Joan and Bill Mitchell  
Pat and John Moorehouse  
Peggy and Maurice Mussafer  
Linda and Larry Puckett  
Emilie and Bruce Reid  
Cathy and Jim Ridling  
Jane F. Rothschild  
and Mario Castura  
Susan and Bob Runkle  
Carlyn and Steve Russell

Janey and Keith Sabel  
Dawn and Adam Schloss  
Jean and Steve Schloss  
Cindy and Bob Seibels  
Janet and Ned Sheffield  
Emily and George Smith, Jr.  
Beverly and Richard Stabler  
Winnie and Charlie Stakely  
Trey Starke, III  
Brenda and Karl Stegall  
Robin and Eddie Stewart  
Eddie Stivers  
Linda and Todd Strange  
Lisa and Vernon Taylor  
Robbins Taylor, Sr.  
Alice and David Thrasher  
Helen Till  
Julia and Bill Wallace  
Laurie Weil and Tommy Wool  
Lisa and Andy Weil, III  
Sheila and Bobby Weil, II  
Kathy and Eddie Welch, Jr.  
Helen Crump Wells  
Patricia and Billy Williamson, Jr.  
Kelly and Will Wilson  
Susie and Jim Wilson, III  
Mary Lee and John Yelverton, III  
Angie and Philip Young

♣ *Founding Member*

\* *Deceased*



*Beverly and  
Richard Stabler*

2015-16 Co-chairs  
of the Tocqueville Society



*Tocqueville Society  
Award*



**Laura and Barrie Harmon, III**

The Tocqueville Society of the River Region United Way proudly recognized Laura and Barrie Harmon, III, as the 2016 honorees for their dedication, compassion and lifetime of philanthropy to our community. When presenting them with this award, Dave Borden said it best, "Transformational leaders are able to articulate a vision and establish challenging goals that really change the entire culture of an organization. Laura and Barrie are the quintessential transformational leaders for [The Tocqueville Society]." You can read more about the Harmons at [www.RiverRegionUnitedWay.org/2016-harmons](http://www.RiverRegionUnitedWay.org/2016-harmons).

Photo credit: Carter Photography & Design

# Thank You to Our Top Corporate Partners

Together, we are making life better for everyone in the River Region, through our work in the areas of Education, Income Stability and Health.



Alfa associates who currently volunteer with RRUW, or have volunteered in the past, presented a check for pledged employee contributions.



Managers from Publix stores around the River Region toured the Children's Center Adult Program on "United Way Day."



Hyundai Motor Manufacturing Alabama: HMMA Team Leaders for the 2016 United Way Campaign with a check presented to the United Ways of Alabama.

- Alfa Insurance Companies
- Publix Super Markets
- Hyundai Motor Manufacturing Alabama
- Alabama Power
- Regions Bank
- United Parcel Service
- The Colonial Company
- International Paper
- City of Montgomery
- Caddell Construction Company
- SABIC Innovative Plastics
- Jackson Thornton
- Montgomery Water Works & Sanitary Sewer Board
- Warren Averett
- Stifel Nicolaus
- Rushton Stakely
- River Bank & Trust
- Beasley Allen Law Firm
- Aldridge, Borden & Company
- ServisFirst Bank
- Rheem
- Montgomery Public Schools
- Aronov
- Blue Cross Blue Shield of Alabama
- Goodwyn, Mills and Cawood
- Raymond James Morgan Keegan
- Jim Wilson & Associates
- Enterprise Holdings
- RAYCOM Media
- BB&T
- Capell & Howard, P.C.
- Montgomery Area Chamber of Commerce
- UBS Financial Services, Inc.
- Starke Agency, Inc.
- Hyundai Power Transformers
- Baptist Health
- Montgomery County
- MAX Credit Union

*This listing reflects our Top Corporate Partners and includes corporate contributions pledged for the 2016 Campaign, as well as support from employees through workplace giving campaigns.*



# River Region United Way Gets New Address

## MEDIA RELEASE

### UNITED WAY ANNOUNCES GENEROUS OFFER FROM REGIONS BANK to allow United Way to increase its impact in the community

(November 17, 2016) – The River Region United Way (RRUW) held a press conference under the leadership of Regions Bank to announce the relocation of the United Way offices – a move that will ultimately help the organization make an even greater impact in the River Region in years to come.

Prompted by rising lease rates, the United Way began the process of looking for new, permanent office space in late 2015. They were fortunate enough to find a foreclosed property located at 3121 Zelda Court, and owned by Regions Bank. Thanks to the assistance of Montgomery Market President Mike Hart and his leadership team at Regions Bank, United Way was able to purchase the building after being presented with an offer that was just too good to pass up.

When combining the purchase price offered by Regions Bank, along with costs to make necessary cosmetic refurbishments to the facility to bring it up to code, their investment should be fully recouped in approximately 27 months – without an increase in their monthly budget.

Rather than continue under RRUW's previous lease arrangement at their current offices downtown, this facility will be paid for in just over two years and will result in a cost savings of approximately \$190,000 over the next five years.

"This will allow us to realize savings that can instead be invested in addressing community needs and creating positive change in the lives of people all across the River Region," said RRUW President and CEO Jimmy Hill. "It is our first obligation – our primary responsibility – to be good stewards of the assets this community entrusts to us. We firmly believe this opportunity represents our pledge to the wise management of resources and our commitment to stewardship."

The River Region United Way will be relocating its offices to 3121 Zelda Court in Montgomery, Alabama on November 9, 2016. Their mailing address will continue to be 1000 North Main Street, Montgomery, AL 36102.



# Financial Summary

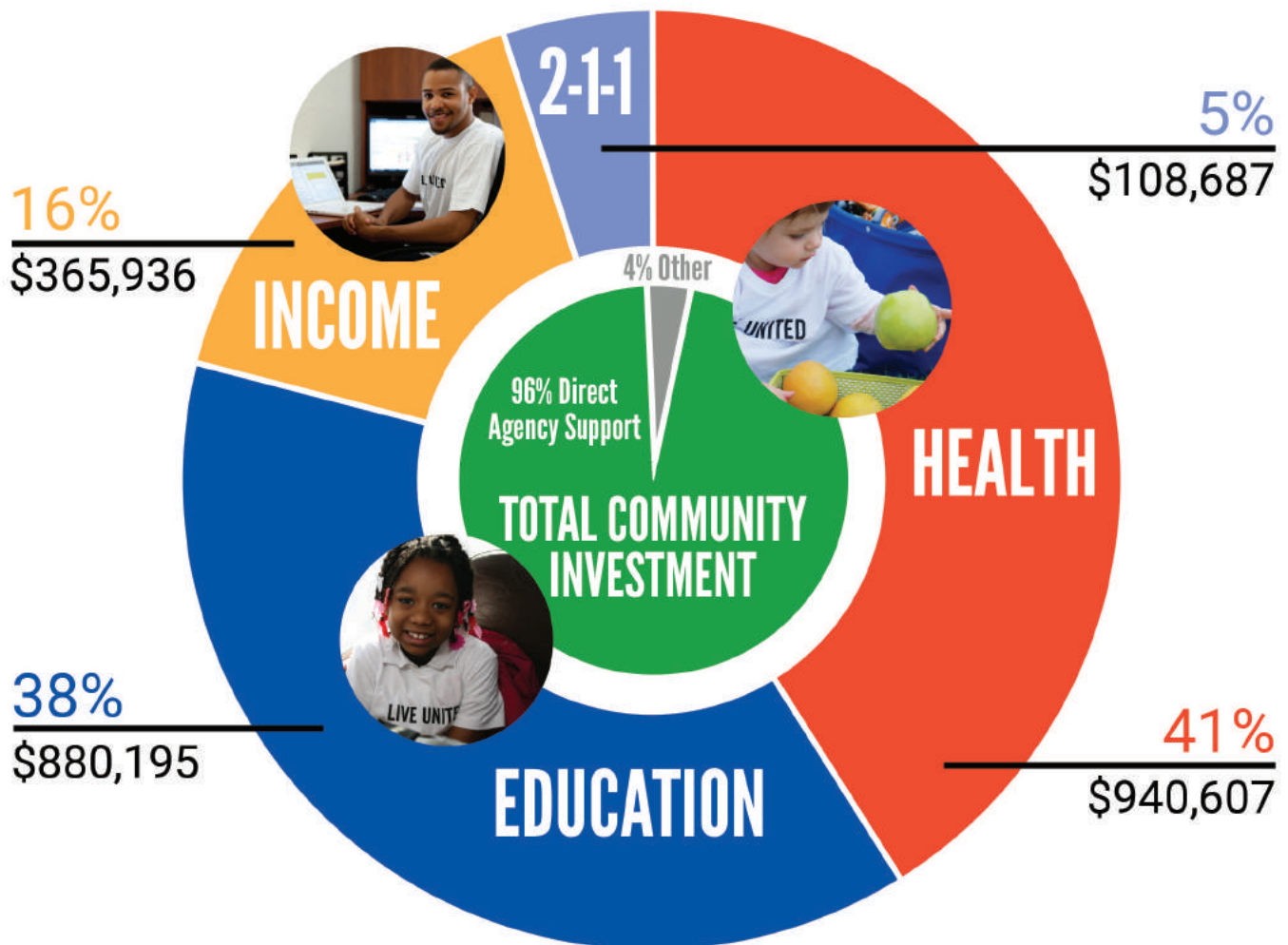
Summary as of September 30, 2016

## STATEMENT OF FINANCIAL POSITION

	2016	2015
Current Assets	\$4,586,812	\$4,907,712
Other Assets	\$2,368,335	\$2,204,648
Total Assets	\$6,955,147	\$7,112,360
Current Liabilities	\$2,910,924	\$3,401,059
Other Liabilities	\$29,886	\$41,317
Total Liabilities	\$2,940,810	\$3,442,376
Net Assets	\$4,014,337	\$3,669,984
Total Liabilities & Net Assets	\$6,955,147	\$7,112,360

## STATEMENT OF ACTIVITIES

	2016	2015
Net Public Support	\$3,487,824	\$4,006,327
Other Revenue	\$151,263	\$87,301
Net Public Support & Other Revenue	\$3,639,087	\$4,093,628
Programs Services	\$2,387,761	\$4,140,384
Management & General	\$522,618	\$511,989
Fundraising	\$384,355	\$413,411
Total Programs & Other Expenses	\$3,294,734	\$5,065,784
Increase (Decrease) in Net Assets	\$344,353	(\$972,156)



For complete audited financial statements, please go to [RiverRegionUnitedWay.org/Accountability](http://RiverRegionUnitedWay.org/Accountability).  
For resources distributed to affiliate agencies, go to [RiverRegionUnitedWay.org/agency-support](http://RiverRegionUnitedWay.org/agency-support).



**Thank You for  
Making Life Better  
for Everyone!**



River Region United Way Proudly Serves  
Autauga County  
Elmore County  
Lowndes County  
Macon County  
Montgomery County

