



BECAUSE OF  
**YOU** | **2015**  
ANNUAL  
REPORT





## **Our Mission**

**To advance the common good by uniting volunteers, donors and community partners to improve the quality of life in the River Region.**

# A Message from Our President & CEO

Dear Friends of the River Region United Way,

United Way doesn't work without U!

Let me say that another way; **YOU** are the reason United Way works! Because of you, the River Region United Way had an amazing 2015 and our future is very bright.

**Because of you** and the many volunteers that help us strive to fulfill our mission daily, the River Region United Way will make investments in education across our five-county service area, helping children and youth achieve their full potential.

**Because of you**, local businesses, corporations and thousands of employees and other supporters responded to our call to GIVE, ADVOCATE and VOLUNTEER, donating resources to our cause – assisting people and families in becoming financially stable, independent and productive.

**Because of you**, we work alongside 40+ affiliate agencies and continue to collaborate whenever possible to make investments in the health of our community, improving the quality of life for all.

On behalf of the 135,000 people in the River Region each year who find themselves in need of our programs and services – or even just a little help from a neighbor – we can do all of this **because of you**.

Thank you, River Region, for once again demonstrating your astounding generosity. When it comes to advancing the common good, we truly are a community of connected, caring individuals who have proven that we're always willing to come together to accomplish what only *seems* impossible.

***Because of you, we LIVE UNITED and the United Way works for all of us.***

In Partnership,



**Jimmy Hill**  
*President & CEO*  
*River Region United Way*

## About the River Region United Way

The River Region United Way advances the common good in Autauga, Elmore, Lowndes, Macon and Montgomery counties by creating opportunities for a better life for all.

We adhere to the philosophy that each of us has a stake not only in the well-being of our own children, but also in the child next door or even down the street. We all have a stake in creating a healthy, prosperous community and improving the quality of life in our River Region.



- Educating youth about dangers of drugs, violence and risky behaviors

- Day remediation services for youth expelled from school

- Educational support programs for inmate mothers



- Leadership development programs to build courage, confidence and character in young girls

- Programs developing cognitive, emotional, social and physical skills of children ages 0-6

- Adult day training for individuals with disabilities



## EDUCATION



- Financial education classes for adults and teens that teach money management and self-reliance

- Assisting families with emergency needs – utilities, food and clothing

- Providing a bus ticket or tank of gas for those stuck in town due to illness, injury or other situation with no way out



- Transitional home for homeless women with children

- In-home physical, emotional, spiritual and bereavement services for terminally-ill patients regardless of their ability to pay



## INCOME



- After-school programs focusing on health, sports, fitness and recreation

- Protective home for abused and neglected youth

- 24-hour hotline, safe shelter and counseling for victims of domestic violence and sexual assault



- Prenatal education and care for low-income families

- Therapeutic riding center for children and adults with physical, cognitive, social, emotional or behavioral disabilities



## HEALTH

Icons made by Freepik from www.Flaticon.com

# Our Focus & Our Affiliate Agencies

The River Region United Way works closely with these 40+ affiliate agencies and community partners in three key impact areas: **EDUCATION**, **INCOME** and **HEALTH**. These nonprofit organizations provide programs and services that impact the lives of 135,000 people annually in Autauga, Elmore, Lowndes, Macon and Montgomery counties. To learn more about our affiliate agencies, go to [www.RiverRegionUnitedWay.org/affiliate-agencies](http://www.RiverRegionUnitedWay.org/affiliate-agencies).



## EDUCATION

*Helping children and youth achieve their potential*

2-1-1 Connects South Central Alabama  
Aid to Inmate Mothers (AIM)  
Boy Scouts of America, Tukabatchee Area Council  
Boys & Girls Clubs of the River Region  
Brantwood Children's Home  
Family Guidance Center of Alabama  
Family Support Center  
Girl Scouts of Southern Alabama

HandsOn River Region  
Maxwell-Gunter Youth Activities  
PASS: Peers Are Staying Straight  
SAYNO in the Montgomery Area  
Second Chance Foundation  
YMCA of Montgomery, Wetumpka and Millbrook  
YMCA of Prattville



## INCOME

*Promoting financial stability and independence*

2-1-1 Connects South Central Alabama  
Community Action Agency of Central Alabama  
Goodwill Industries of Central Alabama

Mary Ellen's Hearth at Nellie Burge  
Montgomery Area Council On Aging (MACOA)  
Salvation Army



## HEALTH

*Encouraging healthy lifestyles and promoting well-being*

2-1-1 Connects South Central Alabama  
American Cancer Society  
American Heart Association  
American Red Cross of Central Alabama  
ARC of Eastern Elmore County  
Autauga/Western Elmore ARC  
Catholic Social Services  
Chemical Addictions Program  
Child Protect, Children's Advocacy Center  
Children's Center of Montgomery  
Easter Seals – Camp ASCCA

Easter Seals Central Alabama  
Family Sunshine Center  
Gift of Life Foundation  
Health Services, Inc.  
Hospice of Montgomery  
Lighthouse Counseling Center  
Medical Outreach Ministries  
Mental Health America in Montgomery  
Montgomery Area Nontraditional Equestrians (MANE)  
Montgomery Association for Retarded Citizens (MARC)  
Sickle Cell Foundation of Greater Montgomery

*Education, Income and Health categories reflect the primary taxonomy code for each affiliate agency as provided by 2-1-1 Connects South Central Alabama.*

## Our Role

We recruit and mobilize the people and organizations that bring the passion, expertise and resources needed to improve the lives of people in the River Region.



Along with hundreds of volunteers from across our five-county service area, we work together to identify and **ASSESS** the needs in our community, and we recognize that most needs are complex and require multiple solutions. River Region United Way helps our affiliate agencies put in place the tools and programs to address those needs – helping others and changing lives today and tomorrow.

Our highly skilled and dedicated volunteers help **ACQUIRE** the necessary resources – both human and financial – to address identified community needs.

They **ACCOUNT** for investments of time and money, ensuring that these resources are being used effectively and efficiently to make a real difference in the lives of others.

## Making an Impact – Because of You

A terminal illness is one of the hardest things a family can face. And when the end draws near, everything can become completely overwhelming, not only for the patient, but for their loved ones as well.

“I remember my initial thoughts were probably the most fearful thoughts I’ve ever had in my life,” said **Doug Amos**, whose father passed away after a terminal illness in 1999.

**Hospice of Montgomery**, an affiliate agency of the River Region United Way, works to help patients and their families through the difficult end-of-life process. Hospice not only provides in-home medical care for terminally-ill patients, but also grief counseling and support for the families left behind.

When his father’s doctor told Doug and his mother that the time had come to arrange hospice care, they had no idea where to turn. A search of the phone book led them to Hospice of Montgomery.

“It was a blessing from the first second,” Doug said, though he was initially nervous about the process. “I remember I didn’t want to be there. It just made me very uncomfortable. But the second Jenille came in, and sat down with us, and started talking with my mother and I, it absolutely just calmed us down.

And we knew right then that we were dealing with the right people, in a very scary, very troubling time.”

The organization strives to provide the best care for the community, says Executive Director **Jenille Ball**.

“Hospice of Montgomery is able to provide a high level of service and care to



Photo contributed by Hospice of Montgomery

*Doug Amos was helped by Hospice of Montgomery as they provided end-of-life care for his parents.*

the River Region with a personal touch,” Ball said. “Our patients and their loved ones become a part of our family.”

Doug and his family remained close to the staff at Hospice of Montgomery, and when his mother became ill five years later, “there was no question where I was going to turn.”

The support of River Region United Way donors can make a big difference in the lives of terminally-ill patients and their

families, Ball said.

“The money we receive through the River Region United Way allows us to provide the level of care our community deserves,” Ball said. “Hospice of Montgomery is honored to be a United Way agency.”

“The money we receive through the River Region United Way allows us to provide the level of care our community deserves.”

– Jenille Ball

*Executive Director, Hospice of Montgomery*

# Our Board of Directors

As the governing board of RRUW, these volunteers determine strategy for RRUW and make decisions on policy and funding issues.

In 2015, the Board continued to move forward on the mission and purpose of RRUW. In keeping with the organization's strategic goals, the Board took steps to reduce operational overhead to protect our assets and ensure the maximum amount of dollars were used at the program level to address community needs. The Board approved a recommendation to shift the funding year to match RRUW's fiscal year, which will allow for better planning and distribution of resources at the affiliate agency level. Through sound governance, they maintained a diverse and capable roster of members who represent each county in our service area and a multitude of professional affiliations.



*President and CEO Jimmy Hill, left, Chair-Elect Katherine Jackson, center, and Chair of the Board Guy Davis, right.*

*Photo by Carter Photography & Design*



*Board Member Cecily Jackson Lives United!*

## Advisors to the Board

These Marketing & Communications volunteers bring valuable skills and experience to the table to assist the board as needed.

- |              |               |               |
|--------------|---------------|---------------|
| Lisa Beers   | Darryl Hood   | Bill Rice     |
| Carol Gunter | Rhea Ingram   | Cindy Scott   |
| Ken Hare     | Rick Jackson  | Helen Taylor  |
| Laura Hicks  | Tina McManama | Leslie Zeanah |

**Chair of the Board & Chief Volunteer Officer**  
R. Guy Davis, Jr.

**Chair-Elect/Vice Chair of the Board**  
Katherine Jackson

**Treasurer**  
Rhonda Sibley

- Jennifer Anderson
- Jeremy Arthur
- Victoria Belton
- Robert W. Birmingham
- Michael Briddell
- Elton Brooks
- Ben Bruce
- Mitzi Cole
- Jon Foshee
- Steve Fox
- Jason Goodson
- Frank Greco
- Jon Howe
- Cecily Jackson
- JeNo James
- Adrian D. Johnson
- Sean Johnson
- Chris Lee
- Joyce Loyd
- Saxon Main
- Katanga A. Mants
- Joseph F. Mathis
- Clay McConnell
- Nancy Murphy
- Omar Neal
- Larry Puckett
- Clinton Richardson
- Rob Robison
- Wade Seamon
- Russell Sinco
- Chris Susock

### Ex-Officio Members

**Campaign Chair**  
Heather Davis

**Community Council Chair**  
Derrick Cunningham

**Budget & Allocations Committee Chair**  
Scott Grier

**Chair of the Council**  
Derrick Cunningham

**Chair-Elect**  
Donna Cooper

**Vice Chair**  
Traci A. Howell

**Immediate Past Chair**  
Regina Meadows

LaVennia Anthony  
Lynn Beshear  
Beth Biggs  
Brenda Brown  
Adam Causey  
Laura Chambliss  
Mona Davis  
Kay Dobbs  
Bonnie Evans  
Javez Henderson  
Mark Hope  
Homer Horton  
MaChea Jones  
Cathy Martin  
Kanisha McCollum  
Steffanie Patterson  
Jackie Peterson  
Cayce Rogers  
Kiley Sims  
Rachel Skipworth  
Dicie Smith  
Fran Taylor  
Casey Wylie

*To learn more about  
Community Council, go to  
[www.RiverRegionUnitedWay.org/  
community-council](http://www.RiverRegionUnitedWay.org/community-council)*



# Our Community Council

The Community Council regularly assesses the needs of our community, identifies priorities and brings key partners together to address those needs.

The Agency Review Committee of the Community Council conducted in-depth assessments of our affiliate agencies in 2015. Their goal was to facilitate cooperation and collaboration among United Way affiliate agencies and to avoid unnecessary duplication of services. Additionally, as a result of an earlier Community Needs Assessment, the Council recommended funding for the Healthy Minds Network to address the growing issue of a lack of access to quality mental healthcare for all.

The Council also engaged the community and brought attention to the work of the United Way through events like iHeart Prom River Region, which provided free prom dresses for area teens. Through the Foreclosure Prevention Partnership, RRUW partnered with other nonprofits to provide free services to families facing foreclosure. And as part of our continued commitment to help promote financial stability in our community, RRUW partnered for a fourth year with Impact Alabama, offering free tax-preparation services to qualified working families through the SaveFirst Initiative.



*Chair of the  
Community Council  
Derrick Cunningham, left,  
with Chair-Elect  
Donna Cooper.*



*New members of the  
Community Council in  
2015, from left:  
Adam Causey,  
Kanisha McCollum,  
Dicie Smith, Kay Dobbs,  
Lynn Beshear, Casey Wylie  
and Cayce Rogers.*





# Our Budget & Allocations Committee

The Budget & Allocations Committee members visit every River Region United Way affiliate agency to determine compliance and funding levels.

In 2015, our allocation panels performed on-site reviews of every United Way agency to ensure program effectiveness and sound governance at the agency level. At their recommendation, audit thresholds were adjusted for smaller affiliate agencies, allowing them to provide alternate financial documentation and reduce their compliance expense, while maintaining demanding standards for accountability. A new online application process was instituted in 2015, and at the end of the year, Standards of Excellence were developed and presented to the Board of Directors for approval.

It is because RRUW has such a rigorous and comprehensive accountability process that all of our donors can be assured that their charitable gifts are being used efficiently and effectively to address community needs.

**Chair of the Committee**  
Scott Grier

**Vice Chair of the Committee**  
Renee Williams

**Immediate Past Chair**  
Michael Shaw

- Jennifer Asbury
- Michael Bird
- Wes Blake
- Doryan Carlton
- Laura Chambliss
- Donna Cooper
- Jason A. Crutchfield
- Cheryl G. Davis
- Kay Dobbs
- Bonnie Evans
- Jason K. Gardner
- Anna Goldman
- Homer Horton
- Keina C. Houser
- Dana A. Huffman
- Tara Hutchison
- Charles Jackson
- Henry L. Jackson
- Pamela E. King
- Suman Majumdar
- Amanda W. Mercado
- Kameke Mitchell
- Drew D. Moore
- Jeremy Moreland
- Daniel Oakley
- Dawn Owens
- Janice Patrick
- Steffanie Patterson
- Kimberly Ray
- Alan Reeves
- Charles J. Reynolds
- Joe Robison
- Tyler Sexton
- Kiley Sims
- Draper Stanford
- Fran Taylor
- Clare Watson
- Joey White
- Greta L. Williams
- Rodney Zeigler

*Chair of the Budget & Allocations Committee Scott Grier, left, with Community Impact Strategist Zachary Beasley, II.*



*(l to r) Committee members Tyler Sexton, Vice Chair Renee Williams, Joey White, Jennifer Asbury and Bonnie Evans at their luau-themed kickoff luncheon.*



*To learn more about Budget & Allocations, go to [www.RiverRegionUnitedWay.org/budget-allocations-committee](http://www.RiverRegionUnitedWay.org/budget-allocations-committee)*

# BECAUSE OF YOU



▲ Meals on Wheels volunteer Tia Turner delivers a meal to 90-year-old Annie Nichols. Annie says that seeing the Meals on Wheels volunteers is often the only company she gets, as she lives alone and has no family nearby.

◀ Marketing & Communications Committee Chair Victoria Belton helps us celebrate Giving Tuesday.



Photo by Carter Photography & Design



▲ Children's Center of Montgomery Executive Director Cynthia McCaghren and the chair of the Children's Center board, Andy Grigsby, attend an agency meeting at RRUW.

◀ Chair-Elect of the Board Katherine Jackson and RRUW President and CEO Jimmy Hill take a moment at the "selfie station" during the 2015 Rally in the Alley.



▲ RRUW President and CEO Jimmy Hill, from left, Campaign Vice Chair Bill Wallace, RRUW V.P. of Resource Development Alicia Schneider and Campaign Chair Heather Davis accept the proceeds from Biscuits Charities Night, presented by Biscuits owner Sherrie Myers, far right.



▲ RRUW V.P. of Resource Development Alicia Schneider, left, Campaign Chair Heather Davis and Autauga County Campaign Chair Steve Fox at the Autauga County Campaign Kickoff.



▲ Campaign Chair Heather Davis, far right, honored 2015 Loaned Executives during the Recognition & Results event.

# Making an Impact – Because of You

For many victims of sexual assault, the aftermath of the attack can be nearly as traumatic as the attack itself. Having to go through police interviews, filing reports and undergoing medical exams can amplify the feelings of fear and shame that many victims face.

The **Lighthouse Counseling Center’s STAR (Standing Together Against Rape)** program works to make the entire process less traumatic for victims of sexual assault.

**Jessica McKinnon** has first-hand knowledge of the comfort that STAR provides to rape victims.

McKinnon was raped by a family acquaintance when she was 13 years old. After she told her mother, they went to the police, and then to STAR.

“The people there were very helpful to me and my mom,” Jessica said.

Trained Sexual Assault Nurse Examiners volunteer their time and expertise to assist in collecting evidence and examining victims after the assault. Forensic examinations have to follow specific criteria and methods of collection in order for the evidence to be admissible in a court case.

STAR volunteers also work to assist the victim emotionally in the aftermath of the rape, staying with the victim during the exam and making sure the process is as smooth as possible for the victim and her family.

For Jessica, living through the aftermath of being raped has led to a determination to help other young women. Years later, this military veteran is promoting empowerment for girls through a nonprofit she founded.

“I enjoy helping people,” Jessica said. “And I want to keep girls from going through what I did.”

*Lighthouse Counseling Center is one of the River Region United Way’s affiliate agencies focused on improving the health of our communities.*



Photo contributed by Jessica McKinnon

*Jessica McKinnon is working to help girls in the area avoid sexual assaults like the one she went through at age 13.*

## CAMPAIGN LEADERSHIP

**Campaign Chair**  
Heather Davis

**Campaign Vice Chair**  
Bill Wallace

## CAMPAIGN CABINET

Cathy Caddell  
Cassandra Crosby  
Steve Fox  
Robert Granfeldt, Jr.  
Julia Henig  
Felicia Long  
Hans Luquire  
Sam Munnerlyn  
Mike Shanahan  
Beverly Stabler  
Richard Stabler  
Trey Starke  
Eddie Stivers  
John G. Veres, III

## LOANED EXECUTIVES

Evan Allen  
Britt Barley  
Jeff Blancett  
Ken Carrick  
Jacob Cook  
J. Wheeler Crook  
Troy Eastman  
Stephen C. Giles  
Vicki Griffin  
Matthew Hilburn  
Troy Hughes  
Jo Ann Johnson  
Theresa Johnston  
Candice King  
Pamela King  
Jason Kocher  
Rachel Loftin  
Barbara Long  
Summer Magnus  
Paula Mathis  
Wes Matthews  
Kacie McCloud  
Chris McQueen  
Amanda Meeks  
Taneesha Parker  
Kyle Reed  
Tyler Sexton  
Jessica Thompson  
Yulanda Tyre  
Katie Vega  
Kimberly Waldrop



# Our Campaign Volunteers

Campaign volunteers help acquire the necessary resources – both human and financial – required to address the needs in our communities.

Under the leadership of Heather Davis in 2015, members of the Campaign Cabinet, more than 30 Loaned Executives from area businesses, as well as Employee Campaign Coordinators contributed thousands of hours of volunteer support. Their involvement broadened our reach and increased our impact throughout the River Region, helping to do what our staff alone could not accomplish.

The 2015 Campaign included nearly 250 workplace giving and agency campaigns from every county in the River Region. Nearly 10,000 donors contributed over \$4.7 million. With this outpouring of community support, nearly 135,000 individuals will benefit directly from the programs and services provided by 40+ local United Way agencies.



*Photo by Grace Photography*

*Campaign Chair  
Heather Davis and  
Campaign Vice Chair  
Bill Wallace.*



*Photo by Albert A. Cesare - Montgomery Advertiser*

*Members of the  
Campaign Cabinet, from left:  
Cassandra Crosby,  
Sam Munnerlyn,  
Felicia Long, Mike Shanahan,  
Heather Davis, Trey Starke,  
Robert Granfeldt, Jr.,  
Bill Wallace and  
Cathy Caddell.*



Photo by Carter Photography & Design

▲ (l to r) RRUW Chair-Elect Katherine Jackson, Chair of the Board Guy Davis, and MACOA Executive Director Donna Marietta enjoy Rally in the Alley.



▲ Community leaders in Elmore County came together to kick off the RRUW giving campaign in their county. (l to r) Lee Macon, Heather Davis, Jimmy Stubbs, Kim Adams and Ron Drinkard.



► Members of the Emerge Montgomery council pose at the Rally in the Alley "selfie station."

▼ Heather Davis and Alicia Schneider announced the total raised during the 2015 Campaign.



Photo by Carter Photography & Design

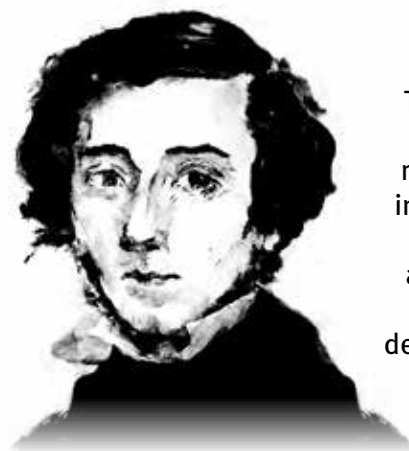
▲ (l to r) RRUW board member Sean Johnson, RRUW V.P. of Resource Development Alicia Schneider, Heather Davis and Campaign Cabinet member Robert Granfeldt, Jr., at Rally in the Alley, presented by Regions Bank.



▲ Superintendent of Education of Elmore County Public Schools Andre Harrison and Alicia Schneider.



Photo by Carter Photography & Design



When he came to America in 1831, Alexis Charles-Henri Clerel de Tocqueville traveled extensively, including many parts of Alabama, recording his observations of life in the young nation. Perhaps his most important observation was that Americans helped each other in times of need. Named in his honor, the Tocqueville Society of the River Region United Way was formed in 1987 to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level. This notable society is designed to deepen the understanding, commitment and support of RRUW, helping to create long-lasting changes by tackling our community's most critical issues.

# Tocqueville Society

of the River Region United Way

## **Ordre de Fraternité**

Margaret & Jimmy Lowder\*

## **Ordre de Liberté**

Joyce & John Caddell  
Bobby Weil, Sr.\*

## **Membres de la Société**

Ginny & Eddie Adair  
Mary & Sam Adams  
Ann & John Albritton, Jr.  
Jane & Greg Allen  
Jake Aronov  
Loree & Owen Aronov  
Nan & Ronnie Barganier  
Amelia & Rocky Barnes  
Terri & Mac Barnes, III  
Bonnie & Carl Barranco  
Sara & Jere Beasley, Sr.  
Linda & Sandy Benkwith  
Sally & Young Boozer, III  
Lynda & Dave Borden

Maureen & Arthur Britton  
Cathy Caddell & Charlie Warnke  
Dorothy Cameron  
Gail & George Clements  
Julie & Lanny Crane  
Katherine & Eric Crum  
Elizabeth Crump  
Jennifer & Glenn Crumpton  
Ginny & Ben Cumbus  
Suzanne & Steve Davidson  
Morris Dees  
Leah & Chris Dubberly  
Janice & Russ Dunman  
Nancy & Lee Ellis  
Tootsie Emmet\*  
Laura & Barrie Harmon, III  
Cindy & Thomas Harris  
Camille & Inge Hill, Jr.  
Joyce & Truman\* Hobbs, Sr.\*  
Gene & Ray Ingram  
Kent & Mike Jenkins, IV  
Brenda & Chuck Jordan, III

Keith & Mary Karst  
Sug & Tommy Keene  
Jeila & Knox Kershaw  
Jane & Jim Klingler  
Eleanor & Pee Wee Kohn  
Pat & Jerry Kyser, Sr.  
Gage & Mark LeQuire  
Mary Lynne Levy  
Carol & Jamie Loeb, Jr.  
Joan Loeb\*  
Cindy & Gaeton Lorino  
Laura & Mike Luckett  
Lucy & Hans Luquire  
Suzy & Jim Massey, III  
Heather & William McConnell  
Jennifer & Forrest McConnell, III  
Kathie & Mac McLeod  
Amy & Tom Methvin  
Susu & Temple Millsap, III  
Joan & Bill Mitchell  
Pat & John Moorehouse  
Charlotte & Joe Mussafer



Photo by Carter Photography & Design

2015-16 Tocqueville Society co-chairs Richard and Beverly Stabler, left, with fall Tocqueville event hosts Susu and Temple Millsap, III.

- Peggy & Maurice Mussafer
- Linda & Larry Puckett
- Winston & Gene Reese
- Emilie & Bruce Reid
- Cathy & Jim Ridling
- Jane F. Rothschild & Mario Castura
- Susan & Bob Runkle
- Carlyn & Steve Russell
- Janey & Keith Sabel
- Dawn & Adam Schloss
- Jean & Steve Schloss
- Cindy & Bob Seibels
- Janet & Ned Sheffield
- Emily & George Smith, Jr.
- Beverly & Richard Stabler
- Winnie & Charlie Stakely
- Trey Starke, III
- Robin & Eddie Stewart
- Eddie Stivers
- Linda & Todd Strange

- Robbins Taylor, Sr.
- Lisa & Vernon Taylor
- Alice & David Thrasher
- Helen Till
- Julia & Bill Wallace
- Lisa & Andy Weil, III
- Sheila & Bobby Weil, II
- Kathy & Eddie Welch, Jr.
- Helen Crump Wells
- Patricia & Billy Williamson, Jr.
- Corinna & Barry Wilson
- Kelly & Will Wilson
- Susie & Jim Wilson, III
- Laurie Jean Weil & Tommy Wool
- Mary Lee & John Yelverton, III
- Angie & Philip Young

\* Founding Members  
† Deceased



Photo by Carter Photography & Design

Laurie Jean Weil and Bobby Weil, II, present the Tocqueville Society Award to founding member Joan Byck Loeb.

## THE TOCQUEVILLE SOCIETY AWARD: JOAN BYCK LOEB

The recipient of the 2015 Tocqueville Society Award is a much-respected and accomplished member of the River Region's philanthropic leadership. Joan Byck Loeb has been a longtime proponent of historic conservancy and education, as well as a champion of her community.

Joan has always poured herself into public service through her work with the Montgomery Symphony Orchestra, the Alabama Shakespeare Festival, the Central Alabama Community Foundation (where she formed SAYNO and the BONDS program), the River Region United Way (where she was a founding member of The Tocqueville Society), the Landmarks Foundation of Montgomery, the Montgomery Chamber Music Society, and Temple Beth Or, among many others too numerous to list.

To read more, go to:  
[www.RiverRegionUnitedWay.org/Loeb](http://www.RiverRegionUnitedWay.org/Loeb)

For a complete list of Leadership Givers, please go to [RiverRegionUnitedWay.org/Donor-Recognition](http://RiverRegionUnitedWay.org/Donor-Recognition)

## TOP 30

- 1 Alfa Insurance Companies
- 2 Publix Super Markets
- 3 Hyundai Motor Manufacturing Alabama
- 4 United Parcel Service
- 5 Regions Bank
- 6 Alabama Power
- 7 The Colonial Company
- 8 City of Montgomery
- 9 Caddell Construction Co.
- 10 Warren Averett
- 11 SABIC Innovative Plastics
- 12 Jackson Thornton
- 13 Stifel Nicolaus
- 14 Montgomery Water Works & Sanitary Sewer Board
- 15 Aldridge, Borden & Company
- 16 Goodwyn, Mills and Cawood
- 17 Blue Cross and Blue Shield of Alabama
- 18 Rushton Stakely
- 19 River Bank & Trust
- 20 ServisFirst Bank
- 21 Alabama Gas Corporation
- 22 Montgomery Public Schools
- 23 Enterprise Rent-A-Car
- 24 Aronov
- 25 RAYCOM Media
- 26 Dixie Electric Company
- 27 Beasley, Allen, Crow, Methvin, Portis & Miles
- 28 Capell & Howard, P. C.
- 29 UBS Financial Services, Inc.
- 30 Montgomery Area Chamber of Commerce

# Top 30 Corporate Contributors

*Includes corporate and employee giving pledges and contributions for the 2015 Campaign*



### Alfa Insurance Companies

*From left: RRUW President and CEO Jimmy Hill; Campaign Vice Chair Bill Wallace; Jan Hopkins, Alfa V.P., Life Processing and Claims; Rob Robison, Alfa Sr. V.P., Life Operations & Policy Administration; Susie White, Alfa Employee Relations and Training Manager; Kevin Lawrence, Alfa V.P., Document Strategies; Allen Foster, Alfa V.P., Life Underwriting; RRUW V.P. of Resource Development Alicia Schneider.*



### Publix Super Markets

*From left: RRUW's Alicia Schneider; Scott Brubaker, Publix division V.P.; Steve Fox, manager of Publix High Point Town Center; Ron Corbin, manager of Publix Cornerstone; Ralph Crowe, manager of Publix Taylor Junction; Ken Wilson, district manager; Sheryl Black, manager of Publix Dalraida Commons; RRUW's Jimmy Hill; and Brian Roberts, assistant manager of Publix Zelda Place.*



### Hyundai Motor Manufacturing Alabama

*RRUW President and CEO Jimmy Hill and Executive Director of United Ways of Alabama Becky Booker accept HMMA's contribution from Jun Ha Kim, President and CEO of Hyundai Motor Manufacturing Alabama, along with other United Way representatives from across the state.*





▲ Montgomery Area Council On Aging Development Coordinator Chacolby Burns-Johnson, left, and Rally in the Alley planning committee member Ashley Jernigan with EMERGE Montgomery.



▲ At the Autauga County Campaign Kickoff, Autauga/West Elmore ARC Job Developer Patricia Heisler, right, told the story of how the agency helped client Gladys, center, find a job that she loves. Also pictured is Crystal Heilman.



◀ Campaign Cabinet member Robert Granfeldt, Jr., publisher of the Montgomery Advertiser, cooks spaghetti for his staff during the company's workplace giving campaign kickoff. A longtime supporter of United Way, Robert began volunteering with United Way as a Loaned Executive in Texas.



▲ David Lewis is general director of the Prattville YMCA, one of RRUW's 40+ affiliate agencies.



Photo by Carter Photography & Design

▲ 2015 Campaign Chair Heather Davis was joined by Tuskegee Mayor Johnny Ford, left, and Montgomery Mayor Todd Strange, right, at the Recognition & Results event.

# Financial Summary

Summary as of September 30, 2015

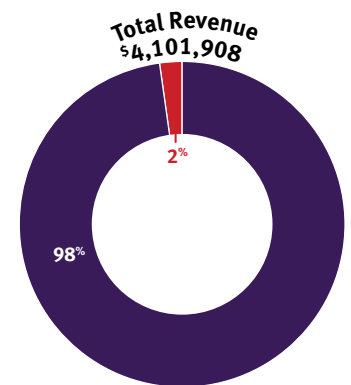
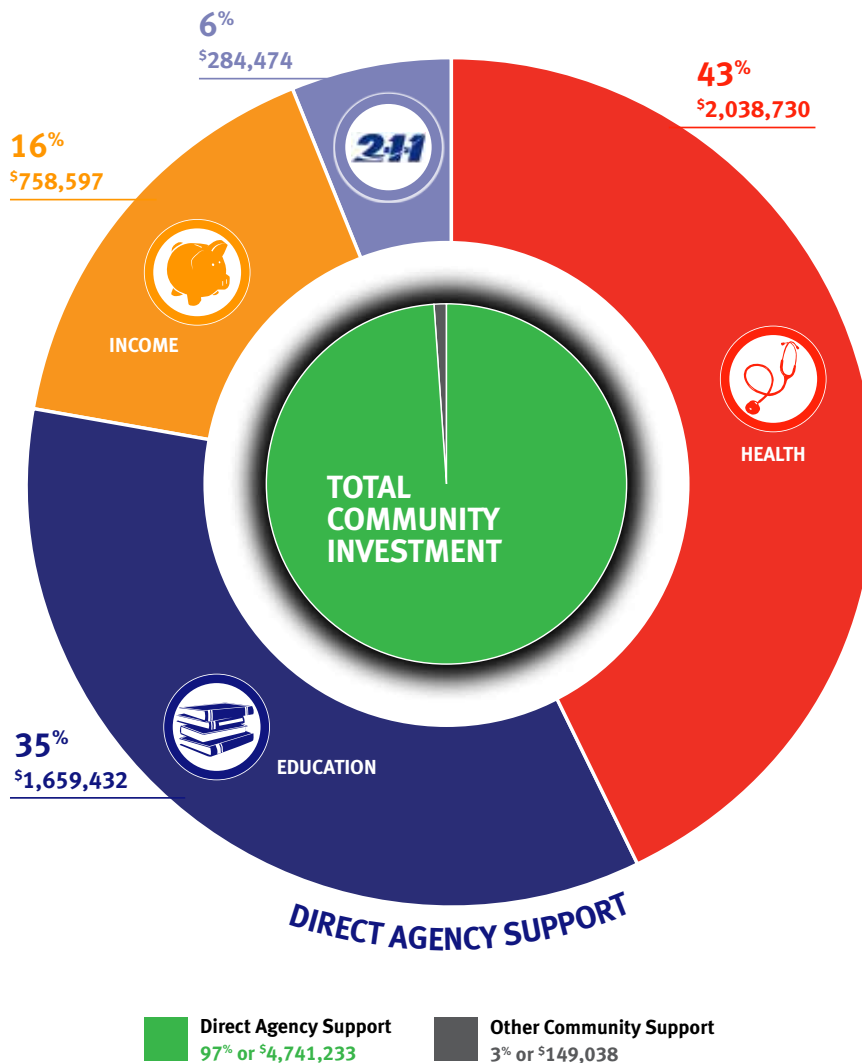
For complete audited financial statements, please go to [RiverRegionUnitedWay.org/Accountability](http://RiverRegionUnitedWay.org/Accountability).  
For resources distributed to affiliate agencies, go to [RiverRegionUnitedWay.org/agency-support](http://RiverRegionUnitedWay.org/agency-support).

## STATEMENT OF FINANCIAL POSITION

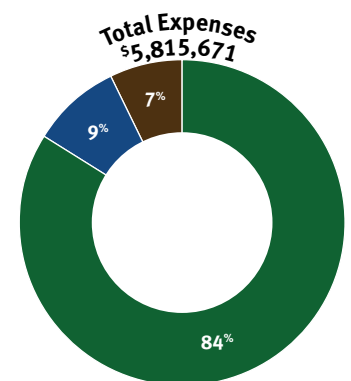
	2015	2014
Current Assets	\$4,907,712	\$5,058,538
Other Assets	2,204,648	1,879,026
<b>Total Assets</b>	<b>\$7,112,360</b>	<b>\$6,937,564</b>
Current Liabilities	\$4,767,087	\$2,909,305
Other Liabilities	41,317	10,540
<b>Total Liabilities</b>	<b>4,808,404</b>	<b>2,919,845</b>
<b>Net Assets</b>	<b>2,303,956</b>	<b>4,017,719</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$7,112,360</b>	<b>\$6,937,564</b>

## STATEMENT OF ACTIVITIES

	2015	2014
Net Public Support	\$4,006,327	\$3,384,636
Other Revenue	95,581	119,501
<b>Net Public Support &amp; Other Revenue</b>	<b>4,101,908</b>	<b>3,504,137</b>
Programs Services	4,890,271	3,313,963
Management & General	511,989	496,098
Fundraising	413,411	446,478
<b>Total Program &amp; Other Expenses</b>	<b>5,815,671</b>	<b>4,256,539</b>
<b>Decrease in Net Assets</b>	<b>(\$1,713,763)</b>	<b>(\$752,402)</b>



Community Contributions \$4,006,327  
Other Revenue \$95,581



Program Services \$4,890,271  
Management & General \$511,989  
Fundraising \$413,411

We Can Make a Difference  
Because of  
**YOU!**



# River Region United Way proudly serving

**Autauga County**  
**Elmore County**  
**Lowndes County**  
**Macon County**  
**Montgomery County**

