2016 ANNUAL REPORT: Making Life Better for Everyone.
Our Mission

To advance the common good by uniting volunteers, donors and community partners to improve the quality of life in the River Region.
A Message from Our President & CEO

Dear Friends of the River Region United Way,

On behalf of the 135,000 people each year who find themselves in need of the programs funded by United Way in our River Region, thank you for making life better for everyone in 2016.

This is an exciting time with many opportunities on the horizon. First and foremost is moving forward with the important business of community needs assessment. What differentiates the River Region United Way from so many other nonprofits is the very thing that also makes us relevant to the communities we serve. It is our work – assessing community needs in Autauga, Elmore, Lowndes, Macon and Montgomery counties. These regular assessments allow us to identify the most acute needs in our communities, so that we can acquire the resources necessary to address those needs and allocate funds accordingly.

We know that the foundations of strong communities include quality education, financially stable families and good public health for all citizens. This work is best accomplished by all of us – working together – to help everyone achieve their full potential and live independent and productive lives.

Thank you, once again, for demonstrating your outstanding support of our ongoing mission to improve the quality of life for everyone in the River Region. We are committed to advancing the common good, and we are honored to do this work with you at our side.

Because of you, our United Way works for all of us.

Serving in partnership,
Focus Areas and Affiliate Agencies

The River Region United Way works closely with 40+ affiliate agencies and community partners in three key impact areas: Education, Income and Health. These nonprofit organizations provide programs and services that impact the lives of 135,000 people annually in Autauga, Elmore, Lowndes, Macon and Montgomery counties. To learn more about our affiliate agencies, go to RiverRegionUnitedWay.org/agencies.

**Education**

- 2-1-1 Connects South Central Alabama
- Aid to Inmate Mothers (AIM)
- Boy Scouts of America, Tukabatchee Area Council
- Boys & Girls Clubs of the River Region
- Brantwood Children’s Home
- Family Guidance Center of Alabama
- Family Support Center
- Girl Scouts of Southern Alabama
- HandsOn River Region
- Maxwell-Gunter Youth Activities
- PASS: Peers Are Staying Straight
- SAYNO in the Montgomery Area
- Second Chance Foundation
- YMCA of Montgomery, Wetumpka and Millbrook
- YMCA of Prattville

**Income**

- 2-1-1 Connects South Central Alabama
- Community Action Agency of Central Alabama
- Goodwill Industries of Central Alabama
- Mary Ellen’s Hearth at Nellie Burge
- Montgomery Area Council On Aging (MACOA)
- Salvation Army

**Health**

- 2-1-1 Connects South Central Alabama
- American Cancer Society
- American Heart Association
- American Red Cross of Central Alabama
- ARC of Eastern Elmore County
- Autauga/Western Elmore ARC
- Catholic Social Services
- Chemical Addictions Program
- Child Protect, Children’s Advocacy Center
- Children’s Center of Montgomery
- Easter Seals – Camp ASCCA
- Easter Seals Central Alabama
- Family Sunshine Center
- Gift of Life Foundation
- Health Services, Inc.
- Hospice of Montgomery
- Lighthouse Counseling Center
- Medical Outreach Ministries
- Mental Health America in Montgomery
- Montgomery Area Nontraditional Equestrians (MANE)
- Montgomery ARC
- Sickle Cell Foundation of Greater Montgomery

Education, Income and Health categories reflect the primary taxonomy code for each affiliate agency as provided by 2-1-1 Connects South Central Alabama.
As the governing board of the River Region United Way, these volunteers determine strategy and make decisions on policy and fundraising issues. In 2016, the Board continued to advance the mission and purpose of the River Region United Way. In keeping with the organization’s strategic goals, the Board took steps to reduce operational overhead, protect the organization’s assets, and ensure the maximum amount of dollars were used at the program level to address community needs.

**ADVISORS TO THE BOARD**

These volunteers share their experience and expertise by serving in an advisory capacity to assist the Board as needed.

**Finance Committee:**
Roger Spain

**Investment Committee:**
Andy Flowers

**Marketing & Communications Committee:**
Lisa Beers
Carol Gunter
Ken Hare
Laura Hicks
Darryl Hood

Rick Jackson
Tina McManama
Cindy Scott
Helen Taylor

**Ex-Officio Members**

**Campaign Chair**
William “Bill” Wallace

**Community Council Chair**
Derrick Cunningham

**Allocations Committee Chair**
Renee Williams
The Community Council is charged with assessing needs in our communities -- identifying acute unmet needs and the most pressing issues facing the River Region.

Chair of the Council
Derrick Cunningham

Chair-Elect
Donna Cooper

Vice Chair
Traci A. Howell

LaVennia Anthony
Beth Biggs
Brenda Brown
Adam Causey
Laura Chambliss
Mona Davis
Kay Dobbs
Bonnie Evans

Mark Hope
Homer Horton
MaCheá Jones
Cathy Martin
Kanesha McCollum
Steffanie Patterson
Jackie Peterson
Lydia Pickett
Cayce Rogers
Rodger Selph
Kiley Sims
Rachel Skipworth
Dicie Smith
Fran Taylor
Renee Williams
Casey Wylie
Neal Zeanah

Allocations Committee
Chair Renee Williams, right, with Committee member Donna Cooper.

The Allocations Committee reviews funding applications from RRUW affiliate agencies, makes site visits to ensure compliance and accountability, and recommends allocation amounts for consideration by the Board of Directors.

Chair of the Committee
Renee Williams

Immediate Past Chair
Scott Grier

Jennifer Asbury
Michael Bird
Wes Blake
Doryan Carlton
Laura Chambliss
Donna Cooper
Jason A. Crutchfield
Cheryl G. Davis
Kay Dobbs
Bonnie Evans
Jason K. Gardner
Anna Goldman
Keina C. Houser
Tara Hutchison
Charles Jackson

Henry L. Jackson
Pamela E. King
Suman Majumdar
Amanda W. Mercado
Kameke Mitchell
Drew D. Moore
Jeremy Moreland
Daniel Oakley
Dawn Owens
Janice Patrick
Steffanie Patterson
Alan Reeves
Charles J. Reynolds
Joe Robison
Tyler Sexton
Draper Stanford
Fran Taylor
Clare Watson
Joey White
Greta L. Williams
Rodney Zeigler
Day Of Action

The 2016 United Way Day Of Action provided 166 volunteers from local businesses with a meaningful, impact-oriented service opportunity. The project helped provide nutritious meals to hundreds of low-income senior citizens by partnering with the Montgomery Area Council On Aging (MACOA), a United Way affiliate agency.

The Day Of Action helped shine a spotlight on some of the basic needs in our communities, and encouraged people to take action and make a positive impact by volunteering with the United Way or one of our agencies.

The River Region United Way partnered with Kimberly Clark’s Depend brand for a grant to help meet this need on the 2016 Day of Action. Approximately 1,151 frozen meals were prepared by the Courthouse Café and Wind Creek Hospitality’s “Good to Go” food truck, and were then packaged and frozen by volunteers for distribution on June 21. Meal delivery volunteers brought the frozen meals to the homes of 366 seniors on MACOA’s waiting list. We’re already looking forward to our 2017 Day Of Action service project!
Our campaign volunteers acquire the resources - both human and financial - required to address the needs in our communities.

Under the leadership of Bill Wallace in 2016, members of the Campaign Cabinet, more than 30 Loaned Executives from area businesses, as well as Employee Campaign Coordinators contributed thousands of hours of volunteer support. Their involvement broadened our reach and increased our impact throughout the River Region, helping to do what our staff alone could not accomplish.

The 2016 Campaign included nearly 200 workplace giving and agency campaigns from every county in the River Region. Nearly 10,000 donors contributed more than $4.4 million. With this outpouring of community support, nearly 135,000 individuals will benefit directly from the programs and services provided by United Way and its 40+ agencies.
Ms. Cantrell’s kindergarten class at Halcyon Elementary School raised the most money for RRUW of any class in the school. The school raised $1,931.22, more than double what they raised the year before.

Alfa contributed the time of six of their associates to be Loaned Executives for this year’s Campaign. (l to r) Shelley Barnes, Chappell Chancey, Barbara Long, Brad Cockerham and Carmen Jones. Not pictured: Phillip Johns.

Montgomery Biscuits owner Sherrie Myers, second from right, presents a check for the proceeds of the Biscuits Charities Night Jersey Auction to V.P. of Resource Development Alicia Schneider, left, Campaign Chair Bill Wallace and President and CEO Jimmy Hill, right.

Bill Wallace, with members of his Campaign Cabinet, signs a check for $4,401,078 to present at the Recognition & Results event.

Loaned Executives Krystal Floyd, Susan Morrow and Jamie Brown at a training session at Lighthouse Counseling Center.
When he came to America in 1831, Alexis Charles-Henri Clerel de Tocqueville traveled extensively, including many parts of Alabama, recording his observations of life in the young nation. Perhaps his most important observation was that Americans helped each other in times of need. Named in his honor, the Tocqueville Society of the River Region United Way was formed in 1987 to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level. This notable society is designed to deepen the understanding, commitment and support of RRUW, helping to create long-lasting changes by tackling our community's most critical issues.
Laura and Barrie Harmon, III

The Tocqueville Society of the River Region United Way proudly recognized Laura and Barrie Harmon, III, as the 2016 honorees for their dedication, compassion and lifetime of philanthropy to our community. When presenting them with this award, Dave Borden said it best, “Transformational leaders are able to articulate a vision and establish challenging goals that really change the entire culture of an organization. Laura and Barrie are the quintessential transformational leaders for [The Tocqueville Society].” You can read more about the Harmons at www.RiverRegionUnitedWay.org/2016-harmons.
Thank You to Our Top Corporate Partners

Together, we are making life better for everyone in the River Region, through our work in the areas of Education, Income Stability and Health.

Alfa Insurance Companies
Publix Super Markets
Hyundai Motor Manufacturing Alabama
Alabama Power
Regions Bank
United Parcel Service
The Colonial Company
International Paper
City of Montgomery
Caddell Construction Company
SABIC Innovative Plastics
Jackson Thornton
Montgomery Water Works & Sanitary Sewer Board
Warren Averett
Stifel Nicolaus
Rushton Stakely
River Bank & Trust
Beasley Allen Law Firm
Aldridge, Borden & Company
ServisFirst Bank
Rheem
Montgomery Public Schools
Aronov
Blue Cross Blue Shield of Alabama
Goodwyn, Mills and Cawood
Raymond James Morgan Keegan
Jim Wilson & Associates
Enterprise Holdings
RAYCOM Media
BB&T
Capell & Howard, P.C.
Montgomery Area Chamber of Commerce
UBS Financial Services, Inc.
Starke Agency, Inc.
Hyundai Power Transformers
Baptist Health
Montgomery County
MAX Credit Union

This listing reflects our Top Corporate Partners and includes corporate contributions pledged for the 2016 Campaign, as well as support from employees through workplace giving campaigns.

Alfa associates who currently volunteer with RRUW, or have volunteered in the past, presented a check for pledged employee contributions.

Managers from Publix stores around the River Region toured the Children’s Center Adult Program on “United Way Day.”

Montgomery, AL (November 17, 2016)– The River Region United Way (RRUW) held a press conference today with area leadership of Regions Bank to announce the relocation of the United Way offices – a move that will ultimately help the organization make an even greater impact in the River Region in years to come.

Prompted by rising lease rates, the United Way began the process of looking for new, permanent office space in late 2015. They were fortunate enough to find a foreclosed property located at 3121 Zelda Court, and owned by Regions Bank. Thanks to the assistance of Montgomery Market President Mike Hart and his leadership team at Regions Bank, United Way was able to purchase the building after being presented with an offer that was just too good to pass up.

When combining the purchase price offered by Regions Bank, along with costs to make necessary cosmetic refurbishments to the facility to bring it up to code, their investment should be fully recouped in approximately 27 months – without an increase in their monthly budget.

Rather than continue under RRUW’s previous lease arrangement at their current offices downtown, this facility will be paid for in just over two years and will result in a cost savings of approximately $190,000 over the next five years.

“This will allow us to realize savings that can instead be invested in addressing community needs and creating positive change in the lives of people all across the River Region,” said RRUW President and CEO Jimmy Hill. “It is our first obligation – our primary responsibility – to be good stewards of the assets this community entrusts to us. We firmly believe this opportunity represents our pledge to the wise management of resources and our commitment to stewardship.”

The River Region United Way will be relocating its offices to 3121 Zelda Court on December 9, 2016. Their mailing address will continue to be P.O. Box 868, Montgomery, AL 36101.
### Financial Summary

**Summary as of September 30, 2016**

#### Statement of Financial Position

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td>$4,586,812</td>
<td>$4,907,712</td>
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<tr>
<td><strong>Other Assets</strong></td>
<td>$2,368,335</td>
<td>$2,204,648</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$6,955,147</strong></td>
<td><strong>$7,112,360</strong></td>
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<tr>
<td><strong>Current Liabilities</strong></td>
<td>$2,910,924</td>
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<td><strong>Other Liabilities</strong></td>
<td>$29,886</td>
<td>$41,317</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$2,940,810</strong></td>
<td><strong>$3,442,376</strong></td>
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<td><strong>Net Assets</strong></td>
<td><strong>$4,014,337</strong></td>
<td><strong>$3,669,984</strong></td>
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<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$6,955,147</strong></td>
<td><strong>$7,112,360</strong></td>
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#### Statement of Activities

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td><strong>Net Public Support</strong></td>
<td><strong>$3,487,824</strong></td>
<td><strong>$4,006,327</strong></td>
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<tr>
<td><strong>Other Revenue</strong></td>
<td><strong>$151,263</strong></td>
<td><strong>$87,301</strong></td>
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<tr>
<td><strong>Net Public Support &amp; Other Revenue</strong></td>
<td><strong>$3,639,087</strong></td>
<td><strong>$4,093,628</strong></td>
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<td><strong>Programs Services</strong></td>
<td><strong>$2,387,761</strong></td>
<td><strong>$4,140,384</strong></td>
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<td><strong>Management &amp; General</strong></td>
<td><strong>$522,618</strong></td>
<td><strong>$511,989</strong></td>
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<tr>
<td><strong>Fundraising</strong></td>
<td><strong>$384,355</strong></td>
<td><strong>$413,411</strong></td>
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<tr>
<td><strong>Total Programs &amp; Other Expenses</strong></td>
<td><strong>$3,394,734</strong></td>
<td><strong>$5,065,784</strong></td>
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<tr>
<td><strong>Increase (Decrease) in Net Assets</strong></td>
<td><strong>$344,353</strong></td>
<td><strong>($972,156)</strong></td>
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</tbody>
</table>

For complete audited financial statements, please go to RiverRegionUnitedWay.org/Accountability. For resources distributed to affiliate agencies, go to RiverRegionUnitedWay.org/agency-support.
Thank You for Making Life Better for Everyone!
River Region United Way Proudly Serves
Autauga County
Elmore County
Lowndes County
Macon County
Montgomery County

3121 Zelda Court   |   P.O. Box 868   |   Montgomery, AL 36101   |   334.264.7318   |   RiverRegionUnitedWay.org