2019 Annual Report
Making Life Better for Everyone

United Way
River Region United Way
Our Mission:
To improve lives and strengthen our communities by identifying needs and solving critical problems
As your incoming Chair of the Board, I am excited about the work that River Region United Way is doing in our communities.

I first want to thank Jason Goodson, who served as Chair of the Board in 2018-19. Under Jason’s leadership, the Board of Directors welcomed new agencies into our affiliate network for the first time since 2006. These included the Cancer Wellness Foundation of Central Alabama, Hope Inspired Ministries, Legal Services Alabama and Butterfly Bridge Children’s Advocacy Centers (Autauga and Elmore counties). In 2019, we partnered with United Methodist Children’s Home, now operating Mary Ellen’s Hearth at Nellie Burge, as well as Aletheia House, formerly known as Chemical Addiction Program. Most recently, we welcomed Service Dogs Alabama as our newest community partner.

In 2019, our work in education through United Way Days Of Action blossomed into a two-week summer reading initiative, partnering with an elementary school in Montgomery and adding another in Macon County. With the help of nearly 100 volunteers, we were able to serve more than 200 students and give away over 2,500 books to help stop the “summer slide” that many students experience, falling behind in their reading skills.

United Way is developing a more robust Community Needs Assessment process as we work to identify the most acute needs in our five-county River Region, as well as gaps in services. It is this process of identifying problems and working together to develop solutions that drives our work.

The Board of Directors began a comprehensive strategic planning process in 2019, and sought input and feedback through focus groups, online surveys and phone interviews to gather information from all of our stakeholder groups as we work to chart a path forward. We are excited about what lies ahead and look forward to sharing more with you in the months to come.

On behalf of the Board of Directors and CEO Jimmy Hill, we want to thank all of our community partners, volunteers and donors for your support. We know that when we all come together – as problem solvers – to address needs in our communities, then we truly can strengthen our communities and make life better for everyone.

In Partnership,

W. Rhea Ingram, PhD
River Region United Way fights for...

**HEALTH**
Encouraging healthy living and promoting wellbeing

**EDUCATION**
Helping children & adults achieve their potential

**FINANCIAL STABILITY**
Promoting income stability and self-sufficiency

**BASIC NEEDS**
Providing help with fundamental needs
Days Of Action

Our annual Days Of Action project shines a spotlight on some of the basic needs in our communities, and encourages people to take action and make a positive impact by volunteering with River Region United Way. The purpose of the 2019 Days of Action project was to provide summer learning opportunities in a fun setting for pre-k to 6th grade children and to foster a love for reading early in life.

In partnership with the Macon County Board of Education, Montgomery Public Schools, EAT SOUTH and the Kiwanis Club of Montgomery, RRUW brought the “Can You Dig It?” summer reading program to Notasulga Elementary in Macon County and E.T. Davis Elementary in Montgomery.

Nearly 100 volunteers assisted teachers with reading activities and learning games centered around good nutrition, healthy eating and learning about how our food is grown. The culmination of the summer reading camp activities was a field trip to EAT SOUTH, an urban teaching farm in downtown Montgomery. Volunteers presented 200 students with backpacks filled with over 2,500 books at the end of the week!

Why not make every day a Day of Action? To learn more, go to RRUW.org/Volunteer

Making Life Better For Everyone

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The Community Impact Council is charged with assessing needs in our communities – identifying acute unmet needs and the most pressing issues facing the River Region.

(Below) 2019 Program Funding Awards: The Allocations Committee, along with Board leadership, presented funding awards to affiliate agencies serving health-related needs across the River Region. At the event, funds were also awarded to agencies working in RRUW’s other focus areas: education, financial stability and basic needs. (For more on Allocations and our affiliate agencies, please see page 7.)

(Above) Community Investment Grants were awarded to address specific community needs in Lowndes and Macon counties – needs that were identified as part of RRUW’s annual Community Needs Assessment, a key function of our Community Impact Council. MEOW Cares (short for Music Education On Wheels) was awarded a Community Investment Grant for its special music programming serving children and youth with autism, as well as other students without access to this kind of programming in their communities.

RRUW Board member Donna Cooper receives the Mathews-Altheimer-Smith Award, presented by Dr. Don Bogey at RRUW’s Annual Meeting. Donna served as 2017-18 Chair of the Community Impact Council and is a longtime United Way volunteer.
The Allocations Committee
reviews program funding applications, ensures compliance and accountability, and makes funding recommendations for consideration by the Board of Directors.

OUR COMMUNITY PARTNERS

In partnership with its 40+ affiliate agencies, River Region United Way supports programs and services impacting the lives of nearly 130,000 people annually in Autauga, Elmore, Lowndes, Macon and Montgomery counties.

HEALTH
Aletheia House (formerly Chemical Addictions Program)
American Cancer Society
American Heart Association
Autauga/Western Elmore ARC
Cancer Wellness Foundation of Central Alabama
Children's Center of Montgomery
Easterseals - Camp ASCCA
Easterseals Central Alabama
Family Guidance Center of Alabama
Gift of Life Foundation
Health Services, Inc.
Hospice of Montgomery
Medical Outreach Ministries
Mental Health America in Montgomery
Montgomery Area Council On Aging (MACOA)
Montgomery Area Nontraditional Equestrians (MANE)
Service Dogs Alabama
Sickle Cell Foundation of the River Region
YMCA of Prattville

EDUCATION
Aid to Inmate Mothers (AIM)
Boy Scouts of America, Tukabatchee Area Council
Boys & Girls Clubs of the River Region
Family Support Center
Girl Scouts of Southern Alabama
Goodwill Industries of Central Alabama
Hope Inspired Ministries (HIM)
Montgomery ARC (MARC)
PASS: Peers Are Staying Straight
Second Chance Foundation

FINANCIAL STABILITY
Catholic Social Services
HandsOn River Region

BASIC NEEDS
211 Connects South Central Alabama
American Red Cross of Central Alabama
Brantwood Children's Home
Butterfly Bridge Children's Advocacy Center (Autauga)
Butterfly Bridge Children's Advocacy Center (Elmore)
Child Protect Children's Advocacy Center
Family Sunshine Center
Legal Services Alabama
Maxwell-Gunter Youth Activities
Salvation Army
United Methodist Children's Home (operating Mary Ellen's Hearth at Nellie Burge Community Center)
YMCA of Greater Montgomery (incl. Wetumpka, Millbrook)

Pictured (l to r) at the 2019 Program Funding Awards: CEO Jimmy Hill, Allocations Committee Chair Joey White, and Board Chair Jason Goodson.
In Memory of Joseph M. Russell, Jr.

Joseph “Joe” M. Russell, Jr. was a beloved volunteer who served with the RRUW Loaned Executives, a cohort of United Way volunteers who bonded during their time working on the Campaign together. Serving as a Loaned Executive in 2018 until he passed away unexpectedly in 2019, Joe was always looking for opportunities to serve others.

To honor his memory and his selfless, giving spirit, the Joseph M. Russell Jr. Spirit Award was created in 2019 to recognize a Loaned Executive who embodies many of the same qualities we so admired in Joe. We continue to be inspired by Joe’s spirit and are pleased to make this an annual award in his memory.
The College & University Committee consists of representatives from six area schools of higher education: Alabama State University, Auburn University at Montgomery, Faulkner University, Huntingdon College, Troy University and Tuskegee University. Together, executive leadership, staff and students from these schools collaborated with United Way on projects that are truly “Making Life Better for Everyone.”

Keri Alford, Faulkner University
Candace Cain, Faulkner University
Laura Chambliss, Troy University Montgomery
Krystal Floyd, Tuskegee University
Dr. Davida Haywood, Alabama State University
Joel Hughes, Troy University Montgomery
Dr. Phill Johnson, Auburn University at Montgomery
Kathleen Penney, Huntingdon College
Jim Smith, Troy University Montgomery
Fran Taylor, Huntingdon College
Da’Monta Wiggins, Huntingdon College
Joey Wiginton, Faulkner University

River Region United Way named Vaughn Road Elementary as its 2019 Champions for Change School. Students, faculty and staff at local schools came together and got creative in their fundraising for United Way, with Vaughn Road leading all the other elementary schools in the area. As a special thank you to the students, and to help celebrate this honor, the College & University Committee collaborated on a special program, including appearances from all of their school mascots!
When he came to America in 1831, Alexis Charles-Henri Clerel de Tocqueville traveled extensively, including many parts of Alabama, recording his observations of life in the young nation. Perhaps his most important observation was that Americans helped each other in times of need.

Named in his honor, the Tocqueville Society of River Region United Way was formed in 1987 to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level. This notable society is designed to deepen the understanding, commitment and support of RRUW, helping to create long-lasting changes by tackling our community’s most critical problems.

**Tocqueville Society Members**

**Ordre de Fraternité**
Margaret and Jimmy Lowder

**Ordre de Liberté**
John Caddell

**Membres de la Société**
Ginny and Eddie Adair
Mary and Sam Adams
Ann and John Albritten, Jr.
Jane and Greg Allen
Owen Aronov
Nan and Ronnie Barganier
Linda and Sandy Benkwith
Sally and Young Boozer, III
Lynda and Dave Borden
Maureen and Arthur Britton
Cathy Caddell and Charlie Warnke
Dorothy Cameron
Gail and George Clements
Julie and Lanny Crane
Katherine and Eric Crum
Elizabeth Crump
Ginny and Ben Cumbus
Catherine and Brooks Darby
Suzanne and Steve Davidson
Leah and Chris Dubberly
Beth and Joel Dubina
Nancy and Lee Ellis
Laura and Barrie Harmon, III
Camille and Inge Hill, Jr.
Joyce Hobbs
Lucy and Bill Jackson
Mary and Keith Karst
Jeila and Knox Kershaw
Jane and James Klinger
Eleanor and Pee Wee Kohn
Pat and Jerry Kyser, Sr.
Gage and Mark LeQuire
Mary Lynne Levy
Carol and Jamie Loeb, Jr.
Joan B. Loeb
Laura and Mike Luckett
Lucy and Hans Luquire
Shannon and Dax Maxwell
Heather and William McConnell
Jennifer and Forrest McConnell, III
Beverly and Reese McKinney
Kathie and Mac McLeod, Jr.
Carla and Ted Meadows
Amy and Tom Methvin
Susu and Temple Millsap, III
Joan and Bill Mitchell
Pat and John Moorehouse

Tamika and Steven Reed
Emilie and Bruce Reid
Cathy and Jim Ridling
Jeanie and Bill Rue, Jr.
Carlyn and Steve Russell
Janey and Keith Sabel
Dawn and Adam Schloss
Cindy and Bob Seibels
Janet and Ned Sheffield
Beverly and Richard Stabler
Winnie and Charlie Stakely
Trey Starke, III
Brenda and Karl Stegall
Robin and Eddie Stewart
Linda and Todd Strange
Lisa and Jimmy Stubbs
Lisa and Vernon Taylor
Helen Till
Laurie Jean Weil and Tommy Wool
Lisa and Andy Weil, III
Sheila and Bobby Weil, II
Pat and Billy Williamson, Jr.
Mary Lee and John Yelverton, III

* Founding Member
+ Deceased
Vernon & Lisa Taylor, 2019-20 Co-chairs of The Tocqueville Society

The Tocqueville Society Award
2019 Honorees Linda & Todd Strange

At its fall gathering, The Tocqueville Society of River Region United Way proudly recognized members Linda and Todd Strange as the 2019 Honorees for their dedication, compassion and lifetime of philanthropy to our community.

Jean & Adolph “Bucks” Weil, Jr. Award
2019 Honorees Jimmy & Margaret Lowder

Jason Goodson, 2018-19 Chair of the Board, presents Jimmy and Margaret Lowder, founding members of The Tocqueville Society, with the Jean & Adolph “Bucks” Weil, Jr. Award at the 2019 Annual Meeting.
2019 TOTAL COMMUNITY INVESTMENT

HEALTH
32% $800,514

EDUCATION
19% $477,512

FINANCIAL STABILITY
4% $66,265

BASIC NEEDS
45% $145,861

Health
32%

Financial Stability
4%

Basic Needs
45%

Education
19%

Direct Agency Support
93%

Other Community Support
7%

Total
100%
2019 Financial Summary

Statement of Financial Position

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<tr>
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<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td>Current Assets</td>
<td>$5,816,006</td>
<td>$5,787,786</td>
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<tr>
<td>Other Assets</td>
<td>1,915,772</td>
<td>1,774,036</td>
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<tr>
<td>Total Assets</td>
<td>$7,731,778</td>
<td>$7,561,822</td>
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<tr>
<td>Current Liabilities</td>
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<td>$2,396,832</td>
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<td>Other Liabilities</td>
<td>31,882</td>
<td>14,500</td>
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<td>Total Assets</td>
<td>$2,228,107</td>
<td>$2,411,332</td>
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<td>Net Assets</td>
<td>5,503,671</td>
<td>5,150,490</td>
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<tr>
<td>Total Liabilities &amp; Net Assets</td>
<td>$7,731,778</td>
<td>$7,561,822</td>
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Total Revenue

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<tr>
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<tbody>
<tr>
<td>Community Contributions</td>
<td>97%</td>
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<tr>
<td>Other Revenue</td>
<td>3%</td>
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<tr>
<td>Total Revenue</td>
<td>$3,172,391</td>
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Total Expenses

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<tr>
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<tbody>
<tr>
<td>Program Services</td>
<td>78%</td>
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<tr>
<td>Management &amp; General</td>
<td>6%</td>
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<tr>
<td>Fundraising</td>
<td>16%</td>
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<tr>
<td>Total Expenses</td>
<td>$2,819,210</td>
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For complete audited financial statements: [RRUW.org/Accountability](http://RRUW.org/Accountability)
Impacting 130,000 Lives Every Year
This listing of our Top Corporate Partners reflects contributions pledged for the 2019 Campaign, as well as support from employees through workplace giving campaigns.

Thank You To Our Top Corporate Partners

Alfa Insurance Companies
Publix Super Markets
Hyundai Motor Manufacturing Alabama
United Parcel Service
Alabama Power
The Colonial Company
Regions Bank
International Paper
City of Montgomery
Jackson Thornton
River Bank & Trust
Enterprise Holdings
Stifel Nicolaus
Caddell Construction Company
Blue Cross & Blue Shield of Alabama
ServisFirst Bank
Spire Alabama
Aldridge, Borden & Company
Warren Averett
SABIC Innovative Plastics
Beasley Allen Law Firm
ASE Credit Union
Truist (formerly BB&T)
The Starke Agency
Raymond James Morgan Keegan Trust (Formerly BB&T)
Caddell Construction Company
River Bank & Trust
Coastal Credit Union
Enterprise Holdings
ServisFirst Bank
Baptist Health
Thompson Tractor Company
Dixie Electric Company
Dixie Electric Company
Hamrick Bank
Morgan Stanley
Goodwyn, Mills and Cawood
MAX Credit Union
Baptist Health
Grocery Stores
Red Cross
United Way

United, we fight for the health, education, financial stability, and basic needs of every person in the River Region.

Making Life Better For Everyone
PO Box 868, Montgomery, AL 36101
334-264-7318 | RRUW.org

Proudly Serving The River Region:
Autauga County
Elmore County
Lowndes County
Macon County
Montgomery County