Making life better for everyone.

2018 Annual Report

River Region United Way

Making life better for everyone.
Our 2018 Annual Report was originally produced digitally on Adobe Spark, for the purposes of making it available to a broader audience and eliminating printing costs.

To view the digital version of this report, visit RRUW.org/Accountability

United, we fight for the health, education, financial stability and basic needs of every person in every community we serve.
UNITED WE FIGHT.
UNITED WE WIN.

JIMMY HILL
President and CEO
River Region United Way

Nearly 130,000 lives impacted

Making Life Better for Everyone
River Region United Way fights for...

**HEALTH**
Encouraging healthy living and promoting wellbeing

**EDUCATION**
Helping children & adults achieve their potential

**FINANCIAL STABILITY**
Promoting income stability and self-sufficiency

**BASIC NEEDS**
Providing help with fundamental needs
2018 Board of Directors

Board Officers
Chair of the Board and Chief Volunteer Officer
Jason Goodson
W.K. Upchurch Construction Co.

Treasurer
Terrie Channell
Community Volunteer

Board of Directors
Holly B. Adcock
Alabama Power

Eric D. Alford
Bass Pro Shops

Jacqueline A. Brooks
Macon County Board of Education

Wendy R. Coleman
Alabama State University

Christine Cook
Jackson Thornton

Jack W. Daniels, Jr.
Blackburn Daniels O’Barr, Inc.

Shena Davidson
Hancock Whitney

Mitchell Dubina
Stifel Nicolaus

Andy Flowers
The Starke Agency

Tammy Hackett
Alfa Insurance Companies

Michael Hart
ASE Credit Union

Rhea Ingram
Auburn University at Montgomery

Donna Jackson
International Paper

Adrian D. Johnson
State of Alabama Administrative Office of Courts

Thomas L. “Lee” Macon, IV
Elmore Co. Revenue Commission

Saxon Main
Ball Ball Matthews & Novak, P.A.

Clay McInnis
SouthernEco, LLC

Mark Rader
Hyundai Motor Manufacturing AL

Steven L. Reed
Montgomery Co. Probate Office

Katherine J. Webb
Auburn University at Montgomery

Ex-Officio Members
Campaign Chair
Edward F. Crowell
B.G. USAF (Ret.)

Community Impact Council Chair
Donna Cooper
BBVA

Allocations Committee Chair
Jason Gardner
BBVA
United Way's role in our community is to solve local problems and create lasting change in the lives of people throughout the River Region. In short, United Way is “Making Life Better For Everyone.”

We make this happen by bringing people together to assess community needs, acquire financial resources, allocate funds for programs, and account for donor investments in our communities. United Way can’t do this work without the help of many dedicated volunteers, including those listed on the following pages. They are willing to roll up their sleeves and help where they are most needed. They give back so others can get ahead...
The Community Impact Council is charged with assessing needs in our communities – identifying acute unmet needs and the most pressing issues facing the River Region.

Chair of the Community Impact Council
Donna Cooper
BBVA

Nakima Boleware
BBVA

Bonnie Evans
Montgomery Area Chamber of Commerce

Melanie Golson
Montgomery Zoo & Mann Museum

Whitney Herrington
Southern Poverty Law Center

MaChea’ Jones
Alabama Department of Youth Services

Molly Killingsworth
Alabama Department of Education

Lillie King
BB&T

Cathy Martin
C. Renee Martin, LLC

Steffanie Patterson
Alabama News Network

Charles Reynolds
Wells Fargo

Cayce Rogers
Troy University

Rodger Selph
Liberty Bank & Trust Company

Patricia "Trish" Shaner
Alabama Board of Medical Examiners

DicieSmith
River Bank & Trust

Fran Taylor
Huntingdon College

Garrysa Wilder-Caffey
Tillman Davis Enterprises

Amy Wybenga
Alabama Board of Medical Examiners

Neal Zeanah
BB&T
Our Campaign Cabinet acquires the resources, both human and financial, required to address the needs in our communities.

Under the leadership of Ed Crowell, Campaign Cabinet members and Loaned Executives contributed hundreds of hours of volunteer support. Their involvement broadened our reach and increased our impact throughout the River Region, helping to do what our staff alone could not accomplish.

2018 Campaign Cabinet Members

Campaign Chair
Edward F. Crowell
B.G. USAF (Ret.)

Tocqueville Society Co-chairs
Lisa & Andy Weil
Community Volunteers

2018 Campaign Cabinet Members

Cristy Andrews
Warren Averett

Carl Barker
ServisFirst Bank

Lynne Bozeman
Richard Harris Ingram Bozeman

Gene Crane
River Bank & Trust

Helena Duncan
Liberty Bank

Polly Hardegree
River Bank & Trust

Mike Jordan
Alabama Power

Billy Livings
Wells Fargo

Courtney Mann
Foshee Design & Construction

Vanessa Royal
River Bank & Trust

Russ Tyner
Baptist Health
Every year, area businesses support River Region United Way through the Loaned Executive Program. Employers “lend” a skilled employee to United Way, allowing them to volunteer between 30 minutes and three hours per week from August through December. These “LE’s” multiply the capacity of United Way campaign staff, serving as RRUW’s primary liaison for six to eight local companies that run workplace giving campaigns for their employees.

2018 Loaned Executives

Loaned Executives Chair
Paula Mathis
Young Meadows Presbyterian Church

Loaned Executives Co-chair
Jamie Brown
MAX Credit Union

Loaned Executives

Akeisha Arnold
Best Western Montgomery

Rose Battle
Cadence Bank

Ken Carrick
Community Volunteer

Jacob Cook
RSA Field Services

Peri Dees
Foshee Realty, LLC

Erica Drake
Auto-Owners Insurance

Elizabeth Finley
Warren Averett

Candice King
WSFA

Serena Minton
Prattville Area Chamber of Commerce

Susan Morrow
Sonesta Extended Stay Suites

Heather Phillips
Trustmark Bank

Joe Russell
SUBWAY Development of South AL & Southwest GA

Josie Young
Russell Construction
This Committee is comprised of senior leadership from six local colleges and universities, and engages their students as volunteers on projects like our United Way Phone-a-thon, Telethon and “Champions for Change” fundraising contest with local elementary schools.

Keri Alford  
Faulkner University

Candace Cain  
Faulkner University

Krystal Floyd  
Tuskegee University

Dr. Davida Haywood  
Alabama State University

Joel Hughes  
Auburn University at Montgomery

Dr. Phill Johnson  
Auburn University at Montgomery

Dr. Lily McNair  
Tuskegee University

Kathleen Penney  
Huntingdon College

Dr. Quinton Ross  
Alabama State University

Dr. Carl Stockton  
Auburn University at Montgomery

Fran Taylor  
Huntingdon College

Cam Ward  
Huntingdon College

Amy Waters  
Troy University Montgomery Campus

Dr. Ray White  
Troy University Montgomery Campus

Da’Monta Wiggins  
Huntingdon College

Joey Wiginton  
Faulkner University

Dr. Mike Williams  
Faulkner University
This Committee reviews program funding applications, ensures compliance and accountability, and makes funding recommendations for consideration by the Board of Directors.

Chair of the Committee
Jason Gardner
BBVA

Jennifer Asbury
Regions Investment Solutions

Jay Baker
BBVA

Michael Bird
Jackson Thornton

Wes Blake
Aldridge Borden & Company

Jonathan Capouya
Jackson Thornton

Laura Chambliss
Troy University

Donna Cooper
BBVA

Jason A. Crutchfield
Auburn University at Montgomery

Sherri Eason
BB&T Bank

Bonnie Evans
Montgomery Area Chamber of Commerce

Keina C. Houser
Jackson Thornton

Henry L. Jackson
Montgomery City-County Personnel

William “Drew” Moore
MAX Credit Union

Jeremy Moreland
MST CPAs & Advisors

Daniel Oakley
City of Prattville

Dawn Owens
Tandem Early Education Consulting, LLC

Steffanie Patterson
Alabama News Network

Jay Stenger
Regions Bank

Fran Taylor
Huntingdon College

Clare Watson
City of Montgomery, Mayor’s Office

Joey White
Regions Bank

Greta L. Williams
State of Alabama, Department of Labor

Tara Hutchison Wizorek
State of Alabama, Department of Labor

Rodney Zeigler
State of Alabama, Department of Insurance
Serving our 5 county River Region

Autauga, Elmore, Lowndes, Macon and Montgomery

Impacting 1 in 3 people in the River Region
FUNDING NEARLY 90 PROGRAMS

For a complete list of our affiliate agencies, go to RRUW.org/Agencies
The annual Days Of Action project shines a spotlight on some of the basic needs in our communities, and encourages people to take action and make a positive impact by volunteering with the River Region United Way.

In 2018, 138 volunteers helped at a summer reading camp with the goal of decreasing “summer learning loss.” More than 1,350 books were distributed to participating students at Davis Elementary School.
Thank You to Our Top Corporate Partners

Alfa Insurance Companies
Publix Super Markets
Hyundai Motor Manufacturing Alabama
SABIC Innovative Plastics
Alabama Power
United Parcel Service
The Colonial Companies
Regions Bank
City of Montgomery
Caddell Construction Company
International Paper
Jackson Thornton
Montgomery Water Works & Sanitary Sewer Board
River Bank & Trust
Enterprise Holdings
Stifel Nicolaus
ServisFirst Bank

Warren Averett
Aldridge, Borden & Company
Spire Alabama
Montgomery Public Schools
Beasley Allen Law Firm
Baptist Health
Blue Cross & Blue Shield of Alabama
Goodwyn, Mills and Cawood
Montgomery Area Chamber of Commerce
Rushton Stakely
Raymond James Morgan Keegan
Dixie Electric Company
BB&T

This listing reflects our Top Corporate Partners and includes corporate contributions pledged for the 2018 Campaign, as well as support from employees through workplace giving campaigns.
The Tocqueville Society

Ordre de Fraternité
Margaret & Jimmy Lowder

Ordre de Liberté
John Caddell

Membres de la Société
Ginny & Eddie Adair
Mary & Sam Adams
Ann & John Albritton, Jr.
Jane & Greg Allen
Jake Aronov
Owen Aronov
Nan & Ronnie Barganier
Amelia & Rocky Barnes
Linda & Sandy Benkwith
Sally & Young Boozer, III
Linda & Dave Borden
Maureen & Arthur Britton
Cathy Caddell & Charlie Warnke
Dorothy Cameron
Gail & George Clements
Julie & Lanny Crane
Katherine & Eric Crum
Elizabeth Crump
Ginny & Ben Cumbus
Suzanne & Steve Davidson
Morris Dees & Katie Kalahar
Leah & Chris Dubberly
Beth & Joel Dubina
Nancy & Lee Ellis
Laura & Barrie Harmon, III
Camille & Inge Hill, Jr.
Joyce C. Hobbs
Lucy & Bill Jackson
Mary & Keith Karst
Jeila & Knox Kershaw
Eleanor & Pee Wee Kohn
Pat & Jerry Kyser, Sr.
Gage & Mark LeQuire
Mary Lynne Levy
Carol & Jamie Loeb, Jr.
Joan Loeb
Cindy & Gaeton Lorino
Laura & Mike Luckett
Lucy & Hans Luquire
Heather & William McConnell
Jennifer & Forrest McConnell, III
Beverly & Reese McKinney
Kathie & Mac McLeod, Jr.
Carla & Ted Meadows
Amy & Tom Methvin
Susu & Temple Millsap, III
Joan & Bill Mitchell
Pat & John Moorehouse
Emilie & Bruce Reid
Cathy & Jim Ridling
Jane F. Rothschild & Mario Castura
Jeanie & Bill Rue, Jr.
Susan & Bob Runkle
Carlyn & Steve Russell
Janey & Keith Sabel
Dawn & Adam Schloss
Cindy & Bob Seibels
Janet & Ned Sheffield
Emily & George Smith, Jr.
Beverly & Richard Stabler
Winnie & Charlie Stakely
Trey Starke, III
Brenda & Karl Stegall
Robin & Eddie Stewart
Linda & Todd Strange
Lisa & Jimmy Stubbs
Robbins Taylor, Sr.
Lisa & Vernon Taylor
Helen Till
Laurie Jean Weil & Tommy Wool
Lisa & Andy Weil, III
Sheila & Bobby Weil, II
Pat & Billy Williamson, Jr.
Mary Lee & John Yelverton, III

Tocqueville Society of the River Region
United Way was formed in 1987 to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level.
2018 TOTAL COMMUNITY INVESTMENT

HEALTH
31%  $810,840

FINANCIAL STABILITY
5%  $127,691

EDUCATION
19%  $494,700

BASIC NEEDS
46%  $1,196,812

For resources distributed to affiliate agencies, go to RRUW.org/Agency-Support
# 2018 Financial Summary

## Statement of Financial Position

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td>$5,787,786</td>
<td>$5,097,406</td>
</tr>
<tr>
<td><strong>Other Assets</strong></td>
<td>1,774,036</td>
<td>1,908,419</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td>$7,561,822</td>
<td>$7,005,825</td>
</tr>
<tr>
<td><strong>Current Liabilities</strong></td>
<td>$2,396,832</td>
<td>$2,585,043</td>
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<tr>
<td><strong>Other Liabilities</strong></td>
<td>14,500</td>
<td>19,312</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td>2,411,332</td>
<td>2,604,355</td>
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<tr>
<td><strong>Net Assets</strong></td>
<td>5,150,490</td>
<td>4,401,470</td>
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<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td>$7,561,822</td>
<td>$7,005,825</td>
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</tbody>
</table>

## Statement of Activities

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Public Support</strong></td>
<td>$3,603,558</td>
<td>$3,306,413</td>
</tr>
<tr>
<td><strong>Other Revenue</strong></td>
<td>101,413</td>
<td>160,573</td>
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<tr>
<td><strong>Net Public Support &amp; Other Revenue</strong></td>
<td>3,704,971</td>
<td>3,466,986</td>
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<tr>
<td><strong>Program Services</strong></td>
<td>2,345,426</td>
<td>2,381,576</td>
</tr>
<tr>
<td><strong>Management &amp; General</strong></td>
<td>183,051</td>
<td>257,999</td>
</tr>
<tr>
<td><strong>Fundraising</strong></td>
<td>427,474</td>
<td>440,278</td>
</tr>
<tr>
<td><strong>Total Programs &amp; Other Expenses</strong></td>
<td>2,955,951</td>
<td>3,079,853</td>
</tr>
<tr>
<td><strong>Increase (Decrease) in Net Assets</strong></td>
<td>$749,020</td>
<td>$387,133</td>
</tr>
</tbody>
</table>

For complete audited financial statements: RRUW.org/Accountability
Thank You
River Region

$4,001,075

for making life better
for everyone!